



**TRANSFORMATION  
Coaching Academy®**

leaders in transforming lives



## **The Life Coaching Course That Transforms You At Your Core Identity First... So You Can Confidently Transform and Empower Others**

**Discover the Practical, Step-By-Step Coaching System That's Helping Aspiring Coaches Break Free from the 9-5 Grind, Heal Deep Wounds, Remove Unconscious Limitations and Launch Purpose-Driven Coaching Businesses That Feel Fully Aligned**

What made an attorney with chronic anxiety and severe childhood trauma finally find relief after 30 years of psychology and psychiatry could not help?

It wasn't a new medication. It wasn't more therapy.

It was something far less known... and far more powerful.

It did not only help her heal. It turned her into a confident, purpose-driven coach with an international certification, helping others do what she once thought was impossible for herself.

Her name is Lizél de Lange. And her story is not rare inside Transformation Coaching Academy®.

Once you understand what was quietly sabotaging her (and likely you too, in ways you are not yet conscious of), everything changes.

Right now, countless aspiring coaches are stuck.

They care deeply. They want to help. They feel called to more.

Yet something deep inside keeps pulling them back down... no matter how many self-help books they read or coaching courses they join.

### I call it the “Invisible Prison” of the mind.

Neuro-scientists refer to it as embedded success inhibitors: deep-rooted, limiting, fear-based beliefs, imposter syndrome, and a constant feeling of “not good enough” that cancel out every conscious effort you make to change your life or help others.

Most people live and die trapped by these. Almost all coaches carry them without realizing it. That is why so many struggle to make a lasting impact, find clients, or build a successful business that actually gives them freedom.

But you do not have to stay there. Imagine a process designed not just to certify you as a life coach... **but to liberate you...**

Where you are trained not only in powerful coaching techniques, but also in how to clear the unconscious blocks that keep you from living and coaching with true congruence.

Where you first experience your own deep transformation... then learn a precise coaching structure that lets you confidently guide clients through theirs.

That is what this is about.

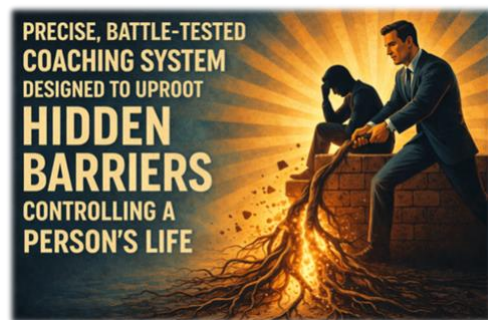
### A precise, battle-tested coaching system that:

- Uproots the hidden subconscious barriers controlling your life
- Gives you the confidence, structure, and real-world tools to become an internationally accredited coach
- Prepares you to build a purpose-driven coaching business, locally or globally, without waiting for “one day”

This is not a theory-heavy course or a generic accredited life coaching model. It is a deep inner transformational process.

When you are ready to break free from your mental and emotional limitations, and create a coaching business built on real, lasting results...

**Keep reading... Because what happens next? Will change everything.**



# I Didn't Know What Was Blocking Me—Until I Finally Looked Inside

I'm Burk Esterhuysen. Today I lead one of the most results-driven coaching academies on the planet.

For years, I looked successful from the outside and felt completely stuck on the inside.

After my father died in my final year of school, I took over our family farm and turned it into a multi-million-rand pure profit operation. On paper, I was winning. Inside, I was exhausted and empty.

Working harder did not fix it. New ventures did not fix it. More money did not fix it.

## That is when I realised:

Success does not resolve the mental and emotional problems we keep suppressing and pretending we do not have.

Under every struggle with health, money, career, or confidence... something buried deep inside me was blocking me, and no matter how hard I tried, I could not find its root cause.

Now, I grew up feeling not good enough, especially around my father. I internalised fear and anxiety. It turned into anger, then self-doubt, then a mask so tight I forgot who I really was underneath.

**You see, you cannot outperform the version of yourself your subconscious believes you are, no matter how much willpower you have.** And I did not know that yet.

I thought I would fix it by working harder, chasing more knowledge. Books, seminars, courses. Some helped. Most left me confused.

So I made a radical decision.

I left farming, moved my family to the capital city, and committed fully to coaching, with no safety net. I studied relentlessly and worked with real people in real pain.

The coaching I offered from three international certifications helped a bit... but the same pattern kept happening. Clients had breakthroughs, then slid back.

That was unacceptable to me.

## Then I saw it.

Their biggest problems, from low self-esteem and depression to money blocks and broken relationships, were driven by hidden mechanisms they could not see. Invisible forces sabotaging them from within.



I stopped chasing external fixes and started building a new kind of coaching system that worked at the root causes.

I merged my coaching background with NLP, Gestalt Therapy, Systemic Pattern Recognition, Mind-Science, Neuroscience, Neuroplasticity, Success Mindset Strategies, and Personal Development. I tested everything in the real world.

What emerged was not just another coaching framework. **It was a transformational and empowerment coaching engine that renewed people's minds from within.**

My wife Isobel and I used it with clients and watched people release decades of trauma, dissolve anger, anxiety, fear, guilt, shame, and depression, and reconnect with who they truly are.



In that moment, I knew: this is my life's work, and I would do whatever it takes to share it with as many people as possible.

But none of this would have been possible if I had not uncovered the one thing that keeps people stuck.

It is not a lack of talent, discipline, or opportunity.

It is something internal and unseen, buried so deep it slips under your radar while it quietly shapes your energy, decisions, relationships, income, and destiny.

Next, I will show you exactly what that is... and how to dismantle it.

## **They Had the Passion, the Training, the Drive... So, Why Were They Still Stuck?**

Back then, I kept hearing the same story from new coaches I was coaching.

They were smart, certified, posting content, building websites, chasing clients... doing everything they were told to do.

Yet their business was not growing.

And behind the scenes, their inner world was collapsing.

**They were teaching confidence and transformation... while secretly spinning in self-doubt, fear, and imposter syndrome.** Hesitating on simple actions. Second-guessing every decision. Feeling an invisible weight they could not shake.

Strategy was not the problem.

Something deeper was running the show.



So I stopped focusing on tactics and started listening between the lines. The pauses. The tone. The cracks in their sentences.

That is where I heard it. A quiet, constant voice:

“I am not ready yet.”

“I am not good enough.”

“What will people think?”

They were not blocked by skill, knowledge, or even opportunity.

They were trapped in something much sneakier.

### **I call it the Hidden Success Barriers.**

It does not appear on your internal radar. It does not show up as a “problem” you can plan around. It is invisible.

It shows up as hesitation when you should speak. As chaos right when things start working... and you suddenly sabotage it all.



Most coaches blame the algorithm, the niche, the prospects, the money, the timing.

The real bottleneck?

### **Old, outdated subconscious programming.**

Buried stories, emotional scars, and identity beliefs running in your nervous system 24/7. A silent operating system quietly deciding how far you will let yourself go before slamming the emergency brake.

You think you are “being realistic” or “not ready yet”... but those ideas were wired in years ago by pain, rejection, failure, and conditioning you never healed.

You are not building a business in a vacuum. You are building it inside that old system.

### **That is the trap.**

You can stack certifications, post every day, and inhale self-help... yet none of that rewires the subconscious rules you are following.

**And if you try to coach clients without clearing your own Hidden Success Barriers first, you cap their transformation at the level of your own.**

Because no technique works on top of a belief system whispering:

*“I do not belong here. I am not the kind of person who succeeds. I am not good enough.”*



That is why so many aspiring coaches never turn their certification into a thriving coaching business.

They get tools... but no one shows them how to rewrite the internal map.

Once I broke through my own Hidden Success Barriers, everything shifted. My business grew fast, and more importantly, I did.

Now I help coaches and aspiring coaches do the same.

If you are ready for that level of change, stay with me.

Next, I will show you how to dismantle your Hidden Success Barriers, so you can finally create real results in your life and every life you touch.

## What If You're Not Just a Coach... But the Key to Someone's Deepest Healing?

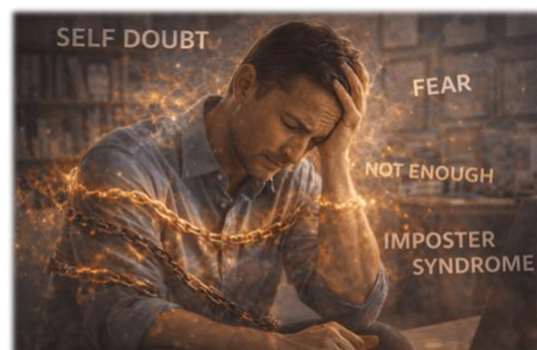
Once I saw the real problem, everything shifted. For me, my clients, and especially the coaches I was helping.

For years, I chased performance: productivity, time hacks, mindset tricks. Yet no matter how much I tried, I kept slamming into the same invisible wall, including all the clients I was coaching.

That wall was not a lack of tactics. It was patterns we could not see.

**Emotional loops no one knew they were stuck in. "True" limiting, negative and fear-based beliefs that were secretly running the show.** I call these Hidden Success Barriers™.

They whisper, without you even realising it. You do not see them, you just feel stuck, frustrated, like something inside fights back every time you try to level up.



These blocks live in the nervous system, in your emotional wiring, rooted in trauma, pain and identity. They are the real reason people cannot change, even when they want it more than anything.

To create real, lasting transformation, I needed a completely different way to coach.

**That is when The Transformation Coaching System™ was born.**

This is not another clever framework. It is a full-spectrum upgrade to how you create growth and transformation, for yourself and your clients.

Here is the truth most coaches never hear:

If you cannot identify and dissolve hidden subconscious blocks, you cannot create deep, sustainable change. Feel-good conversations turn into temporary motivation. “Breakthroughs” fade.

Real transformation, where beliefs, emotions, identity and behaviour actually rewire, takes integrated, embodied, precise work.

### **That is exactly what this system is built for.**

First, you learn to map a client’s inner world fast. No guesswork. No surface talk. You go straight to the wound behind their limitations, the outdated identity behind people-pleasing, the “I’m unworthy” story fuelling fear and self-doubt.

Once you expose the real root cause, it cannot hide.

Next, you learn to rewire those beliefs at the source. Using tools from neuroscience, subconscious reprogramming, and Neuro Linguistic Programming, we walk you, step by step, through helping clients embody a new version of themselves.

No hype. Real, embodied change.

And here’s the best part that takes it even deeper... We don’t just teach you how to coach.

### **We transform YOU first.**

You cannot lead someone where you have not gone. So you go first. You dissolve the hidden fear and impostor stories that whisper “who am I to do this?” You release perfectionism, fear of being seen and constant comparison.

You emerge grounded, clear, powerful. Your presence alone communicates transformation. You coach from integration, not inspiration.



That is what separates amateur coaches from leaders who truly change lives.

Coaches trained in The Transformation Coaching System™ become the go-to leaders in their space. They listen between the lines, spot subconscious patterns others miss, shift the emotional energy that keeps people small, and install new beliefs, identities and behaviours one session at a time.

This is how you get results that do not fade. Clients who do not just “feel better” but actually become new people. A business built on reputation, outcomes and referrals, instead of hype.

You stop chasing clients. They start chasing you. You stop faking confidence. You embody it. You stop repeating everyone else’s words. You become your own brand of transformation.

This system changes you so you can change others. It teaches you to see what others miss, and gives you the tools to create permanent transformation without gimmicks or surface-level coaching.

If you are ready to lead with purpose, create real change and become a world-class coach who truly transforms lives. Let's talk about what happens next...

## **What If You Didn't Just Learn Coaching... You Became the Embodiment Of Transformation & Empowerment?**

Here's what makes this journey unlike anything else out there. I call it the Life Transformation Coaching Course... It does not just teach you how to coach. It turns you into a master of Transformation and Empowerment, starting with yourself.

This is not about surface-level methods or feel-good tactics. It equips you with accredited tools to guide people through the deepest parts of their growth journey, while you become your own living proof.

I created this to ignite a movement of Life Transformation Coaches. People like you who are tired of rigid systems, outdated methods, and superficial coaching fluff, and ready for something that actually works.

Every year, tens of thousands of aspiring coaches earn certificates they never use. They feel misaligned with what they teach, or they coach others while secretly battling the same barriers.

### **That cycle ends here.**

With the Life Transformation Coaching Course, you bridge the gap between “knowing the theory” and “embodying the result.”

You walk away with internationally recognised certifications across multiple specialties: Life Transformation Coaching, Life Coaching, Mental Health Coaching, Emotional Wellbeing Coaching, Negative Emotional Therapy Practitioner, and Neuro Linguistic Programming Practitioner.

You get the tools to help clients release deep unconscious mental and emotional blocks that traditional coaching cannot touch.

And as you go through the course, something bigger happens.

You start dissolving your own inner obstacles. Releasing limiting beliefs and suppressed negative emotions. Experiencing true congruence, where your coaching flows effortlessly from who you are.

### **You transform... and that changes everything for your clients.**

This is rapid, profound, and lasting. Most students see breakthrough shifts in weeks, not years.



Because the Life Transformation Coaching Course is built on the Transformation Coaching System™, a proven framework refined over 15 years. A system that reveals what really keeps people stuck, removes emotional blind spots, and unlocks their true potential and yours.

With these methods, you stop guessing. You know, step by step, how to create results for anyone who walks through your door, from trauma and fear to confidence, congruence, and joy, fast.

Unlike most programs that dump information and disappear, we stay with you. You get mentorship, business training from offer creation to marketing mastery, and our Client Signup System, a process that builds trust and keeps your calendar full.

Whether you coach in person, on Zoom, or run workshops, you will be prepared to do it without sacrificing your integrity, your sanity, or your soul. You gain the courage and clarity to leave the 9-5 that was never meant for your vision and build a business that reflects who you truly are.

This is not just coaching. This is self-mastery and self-actualisation, mastering your own life so you can transform others.

**This is the last coaching training you will ever need, because it finally works.**

In a moment, I will show you exactly what is inside, and the tools and methods you will use to trigger deep transformation in yourself and your clients.

So let us take a look behind the scenes and break it down.

## **Here's What We Equip You With to Become a World-Class Coach Who Transforms & Empowers Lives**

This is where “I want to help people” turns into a concrete path, real tools, and a coaching business that actually works.

### **1. Six Internationally Accredited Certifications In One Journey**

You are not “just another life coach.” You graduate as a multi-certified transformation specialist, with:

1. Life Transformation Coach
2. Mental Health Coach
3. Emotional Wellbeing Coach
4. Neuro Linguistic Programming Practitioner
5. Negative Emotional Therapy Practitioner
6. Life Coach

Clients stop asking “why you?” and start asking “when can we start?”, because you can serve a wider range of people with specialised, high-value support.

## 2. The Unique Transformation Coaching System & Scripted Processes

You never sit in front of a client wondering what to do next. You get:

- A step-by-step Transformation Coaching System™, refined over more than a decade and thousands of real sessions.
- Structured, scripted processes that guide you through deep emotional breakthroughs without guesswork or improvising.
- A complete roadmap from first session to final result, so you create consistent, repeatable transformations that set you apart.

## 3. Deep Inner Change Tools Based On Neuroscience

This is where you stop “talking about change” and actually rewire it at the root. You learn how to:

- Use a neuroscience-based approach to shift beliefs, emotions, and behaviours by creating new neural pathways.
- Uproot limiting beliefs like “I’m not good enough” and “I can’t be a successful coach” and replace them with empowered identities.
- Reprogram self-image, release unprocessed emotions and traumas, and boost emotional intelligence, for yourself and your clients.

## 4. Removing Hidden Success Barriers

When a client hits that invisible wall of “I don’t feel worthy” or “I always sabotage myself,” you know exactly what to do. You will:

- Identify and dismantle the unconscious patterns that quietly block success, income, and impact.
- Guide clients through powerful processes that free them from self-sabotage, imposter syndrome, and fear of failure.
- Experience these shifts first in your own life, so you coach from embodied confidence instead of theory.

## 5. Game-Changing Client Signup System & Business Training

You are not left to “figure out the business side.” You are shown how to:

- Use the Client Signup System™ to turn free strategic sessions into a steady flow of ideal, paying clients (without chasing or feeling salesy).
- Set up your business, packages, and pricing in a way that feels ethical and aligned.

- Apply practical marketing strategies so your calendar fills with people who are excited to work with you.

## 6. Personal Growth, Self-Mastery & Ongoing Mentorship

You do not walk this path alone. You are supported to grow as a person and as a professional coach with:

- A guided personal transformation journey, so you go through the same processes you will later facilitate.
- An interactive online platform where you can ask questions under each lesson as you progress.
- Live Q&A Zoom sessions and ongoing mentorship, so when complex client cases show up, you always have someone in your corner.

## 7. Flexible, Accelerated Learning Experience

This is built for real life, not for people with empty calendars. You get:

- Short (30 minutes or less), practical video lessons you can watch anywhere on any device, then immediately practice in real conversations.
- Real coaching demos that make complex tools simple, clear, and easy to apply.
- A learn-at-your-own-pace format, so you can move fast or steady, without losing the depth of the work.

And much more!

To Access the Whole Course Structure of Level 1 & 2 of the Life Transformation Coaching Course, just click on the '**Course Structure**' Link below:

[\*\*Course Structure Link\*\*](#)

# You Don't Need To Be "Ready" First, You Need The Right System

Let's get something straight.

You don't need to be fearless, perfectly healed, or magically "ready" to start. You just need to stop letting that inner voice talk you out of what you already know is yours.

That gut-level "this is it" moment was not random. It was recognition. A deeper part of you already knows you were made for this.

So let's talk about the doubts.

You wonder if you can really help people with real pain, deep trauma loops, emotional spirals. You ask, "What if I'm not strong enough to lead them through it?"

You're not supposed to know how yet. That is what the Life Transformation Coaching Course is for. You get tools, structure, and methods that go far beyond surface fixes, so when someone comes to you cracked wide open, you know what to do. The modules do more than train your brain, they upgrade your capacity.

Then comes, "But I don't have the right certifications."

Inside, you earn internationally accredited credentials in Life Coaching, Mental Health Coaching, Emotional Wellness, and more. A full deck of certifications you can use across niches, backed by real transformation science.

### **Next is time.**

You do not want a course that takes over your life. This one is broken into tactical, step-by-step modules you can move through on your schedule, with lifetime access to the video curriculum, real-life coaching demo sessions, and integration tools. It is built for real life.

### **Then money.**

You might be doing mental gymnastics to justify the investment. So ask yourself: what is the cost of staying stuck, of holding back, of watching someone else live the career you were meant for?

This program gives you tools and income potential. The business modules show you how to sign aligned clients without begging or weird sales tactics, with mentorship and support so you are never wondering "what now?"

Most people are not held back by lack of talent. They are held back by fear. Fear of the unfamiliar. Fear of not finding clients. Fear of messing it up.

Inside this system, you build confidence the real way, by doing the work.

**And if you are still thinking,** "What if I fail?" ask the better question: What if you don't?

What if, in a few months from now, you are leading your first workshop or guiding someone through an identity shift that transforms their life forever?

You do not have to be perfect or feel ready. You need a system that meets you where you are and grows with you.

That is what the Life Transformation Coaching Course does. While you learn to coach others, you upgrade you. Block by block. Layer by layer. You become the coach who does not freeze, crumble, or second-guess.

You are not just learning to guide transformation. You are embodying it.

You do not need more time. You need this moment.

## Don't Just Take My Word for It... Here's What Our Certified Coaches Are Saying...

Real people. Real breakthroughs. Real transformation. Stories that prove this system doesn't just inform—it transforms.

**Hanlie van Tonder shared this life-changing reflection:** *"What does one say at this stage of what I can only describe as life-changing?... I could never imagine when I started this learning experience, that I would be able to open my heart - and forgive and let in, and open my hands - and receive... quite as much as I could because of this amazing process."* Imagine standing at the threshold of everything you've wanted... and finally stepping through. That's what real transformation looks like when you walk this journey.

**Londiwe Nigidi told us,** *"I am so grateful to have had the opportunity to do the Life Transformation Coaching Course. It has elevated my mind to a whole new dimension... I graduate with a knowing that I am already that... I am excited and ready to operate in my new self-image."* When you can step into your future self with confidence—doubt-free—you're no longer chasing transformation. You become it.

**Kedumetse Mvula reflected,** *"I have just completed the Transformational Life Coaching Course and got certified! This course is truly a game-changer!... You get more value out of this course by working on yourself in the process."* Becoming a certified coach is one thing. Becoming your best version while doing it? That's what makes this powerful. And now life is no longer just happening to her... she's happening to life.

**Unathi Mdungwana shared...** *"Going through this course was a life-changing journey for me!... LIFE...here I come! :) Thank you, Burk and Isobel."* For Unathi, it wasn't just about learning to coach — it was about becoming the best version of himself first.

**Charlize Thompson shared,** *"Burk and Isobel are truly amazing. Their therapies and techniques are powerful and have a lasting effect... I can control my life and my emotions and no longer let them rule me."* Charlize went from being ruled by emotions to mastering them — and now finds joy and purpose in every single day.

**Gwen Currie told us,** *"My personal and work life has drastically improved... now I am optimistic, filled with love and joy, and excited for every single day."* From wandering without a purpose to waking up thrilled for the day ahead—that's what alignment with your true self can feel like.

**Segomotso Banda expressed,** *"I recently completed their course... The insights gained have not only broadened my skill set but have also positively impacted my professional and personal life."* When one course upgrades both your career and your soul—those are results worth pursuing.

**Lisa Munsamy wrote,** *"When I first embarked on the Life Transformation Coaching Course, I knew from day 1 that I had found a treasure chest... I have experienced something like a metamorphosis..."* This isn't just about gaining knowledge—it's about becoming someone new. Like a caterpillar becoming a butterfly.

**Jo Darling said,** *"WOW!!! What a transformational experience!... I cannot wait to start my coaching business and transform many other people!"* Imagine transforming so fully that others start to notice. That's the kind of glow this course brings out.

**Karen Swanepoel reflected,** *"I retired from formal employment... had been doing career coaching... soon realised that if I wanted to become a phenomenal coach and have a thriving business, I needed to change myself."* This course doesn't just help you guide others—it helps you become the kind of person worth following.

**Felicia Richardson shared,** *"I completed the Life Transformation Coaching Course... It has fully equipped me with real-life tangible tools to change not only my life but my client's lives as well."* When your growth becomes the foundation for someone else's transformation, that's how you know it works.

**Lauren Thompson stated,** *"I just want to say a huge thank you... This course has not only inspired and motivated me, it has become my personal tool to improve my own life..."* Having direction, tools, and a clear framework can turn confusion into confidence—fast. This is how rapid, real change begins.

**Chezel Russouw said...** *"Burk and Isobel of the Transformation Coaching Academy have played a pivotal role in my journey... I am now ready to launch my own business."* After mastering her mind, emotions, and communication... Chezel from Flame Rebirth Coaching is stepping into entrepreneurship with clarity and purpose.

**Kirsten Adams reflected,** *"The Life Transformation Coaching Course has taken me on one of the most impactful journeys of my life... This course was such a great teacher in helping me to find the root problems and bring them to the surface..."* Kirsten didn't just complete an online course. She became part of a movement. And now she's ready to lead others into their own transformation.

And what you've just heard? That's the tip of the iceberg.

These stories are just a glimpse of the thousands of lives changed from the inside out with the Transformation Coaching System™... And you are next...

**P.S.** Every testimonial you read above can be viewed on our Google Business Page Profile or the Trust Index page by clicking the links below:

<https://www.trustindex.io/reviews/transformationcoachingacademy.co.za>

[Click here for our Google Business Profile](#)

**Need more Proof that we deliver what we promise?** Click the link below! Dive into authentic, heartfelt video Success Stories from our dedicated coaches. Witness their journey, their triumphs, their undeniable transformations. And if that's not enough? Have a look at hundreds of handwritten testimonials. The truth? It's all there in their words and emotions:

<https://transformationcoachingacademy.co.za/success-stories-new-2/>

Now It's Your Turn To See Similar or Even Better Results...

## This Isn't Just a Coaching Course—It's the Start of Your Legacy



Now, I know you are here because you're not interested in staying stuck where you are...

You want more... More impact... More purpose... More freedom...

And most of all... **the ability to guide others through life-changing breakthroughs**, freeing them from imposter syndrome, inferiority complex, self-doubt, fears, insecurities, limiting beliefs, traumas, unprocessed negative emotional baggage, inner conflict and Hidden Success Barriers™, because you've done the work first.

That's exactly why I created the Life Transformation Coaching Course.



I didn't build this just for people who want another certification to add to their email signature...

No...

**I built this for future leaders... People with fire in their hearts and vision in their blood, who are ready to inspire change...** elevate others and claim a life where they don't just talk about fulfillment... they live it!

So, if you've read this far... I already know something about you. You're not the average person scrolling for another freebie. You're not here to "figure it out later". You're here now because you're serious about becoming a Certified Life Transformation Coach...

You want to stand out... You want to be the kind of coach people rave about, because your breakthroughs are fast... real... and lasting. And you are ready to master the skills that create transformation and empowerment in others—starting with your own...

That is exactly why I created the Life Transformation Coaching Course. It is not “just another certification.” It is a complete, internationally accredited pathway for future leaders who feel called to do deep, meaningful work... and want a proven framework, not years of trial and error.

Inside, you master practical, industry-defining tools like our proprietary Transformation Coaching System, clear your own emotional blocks with Negative Emotional Therapy, and plug into a proven Client Signup System refined over 15 years. You do real practice, real methodology, real transformation... for your clients and for you.

You earn international credentials in life coaching and emotional wellness that actually mean something, and you learn how to coach from anywhere in the world, on your terms, without offices, gatekeepers, or glass ceilings.

Normally, access to this level of training and accreditation could easily run R80,000 or more. Many coaches who paid over R100,000 elsewhere have told us this course was far more valuable and actionable. At that price, it would still be a bargain.

Yet today, you are getting a **Limited-Time Special**: full certification, full business setup support, full mentorship, plus all 12 bonuses (worth R85,000 when purchased separately) for only R14,997... or you can choose one of two flexible payment options:

- **Option 1:** One payment of R14,997 (saving R10,000 off the full price of R24,997)
- **Option 2:** Start with Level 1 for R5,997, then Level 2 later for R9,997
- **Option 3:** Pay per module at R2,897 each across six modules, with no contract

No matter which option you choose, you get lifetime access to the training and bonuses, plus a full 14-day money-back guarantee. If you do not resonate, just ask and you get your investment back. I take the risk, you take the step.

### **Right now, you are at a crossroads.**

You can close this page and let “maybe later” quietly turn into “never.” You can try to piece everything together alone through random courses and free content, staying stuck in doubt and overwhelm. Or you can choose the one path that gives you a complete coaching framework, accredited credentials, ongoing support, and a container for your own growth and your clients’ success.

That path starts with enrolling in the Life Transformation Coaching Course today.

Six months from now, you could still be in the loop of information overload... or you could be standing tall as a fully certified, internationally accredited life coach, with clients you love, results you are proud of, and a business built from your soul.

Join us inside the Online Life Transformation Coaching Course Membership Area, become part of a community of aspiring coaches transforming the world from the inside out, and step into the life and legacy that has been waiting for you.

And when you do... you're also going to unlock a set of exclusive bonuses that will blow your mind... (and fast-track your business success).

Stay with me... They're next after the price structure...

## Here's What You Get Today...



### The Life Transformation Coaching Course with Six Internationally Accredited Certifications (R80,000 Value)

Including 12 Bonuses To Skyrocket Your Success

- |  |  |
|--|--|
| 1. Interactive Coaching Calls (R20,000 Value)    | 8. Social Media Super Bundle (R7, 000 Value) |
| 2. Client Signup System™ (R30,000 Value)         | 9. YouTube Marketing Bundle (R2,000 Value)   |
| 3. Entrepreneurial Coach (R8,000 Value)          | 10. Email Marketing Bundle (R3,000 Value)    |
| 4. Client Getting Website (R3,000 Value)         | 11. Webinar Marketing (R2,000 Value)         |
| 5. Google Ads Marketing (R2,000 Value)           | 12. Personal Growth Pack (R3,000 Value)      |
| 6. Niche Market & Branding Bundle (R3 000 Value) |  |
| 7. Sales Copywriting Bundle (R2,000 Value)       |  |

**Total Value: R165,000**

Get It All For One Investment Of Only

**~~R24,997~~**

**Limited Time Special R14,997**

## Three Payment Options Available

### Payment Option 1 Best Value Full Once-Off Payment

Take advantage of our July Special once-off payment offer and transform your life with the complete Life Transformation Life Coaching Certification Course. This package includes all 12 bonuses, valued at R85,000. You can get it all for just **R14,997**, saving you **R10,000 off the full price** of R24,997. Don't miss out on this opportunity to invest in your future! Remember, you have a 14-day no-questions-asked Money-Back Guarantee, so there is no risk to you.

> **Enrol Now**

### Payment Option 2 Two Easy, Flexible Payments

You have the option to pay for the Life Transformation Coaching Foundation Training Course in two installments. The **first installment is R5,997** and gives you immediate access to Level 1. When you're ready to start Level 2 - The Practical Step-by-Step Transformation Coaching System™ Training & Certification which includes all 12 bonuses, you can pay the second installment of R9,997, which gives you a **R9,000 discount** on the full price of R24,997. Remember, you have a 14-day Money-Back Guarantee, so there is no risk to you.

> **Enrol Now**

### Payment Option 3 Pay-Per-Module

The Life Transformation Coaching Course comprises of 6 Modules leading up to certification. The first three modules (Module 1 - 3) constitute Level 1 training, while the next three modules (Module 4 - 6) make up Level 2 training. Option 3 allows you to pay per module. You can start right away with **Module 1 for just R2,897**. You can choose to make Monthly or Bi-Monthly payments of R2,897 per Module, which will amount to a Total of 6 x R2,897 for the complete Life Transformation Coaching Course. Basically, your Pay-As-You-Go. This includes all 12 bonuses and gives you a **saving of R7,615** on the full price.

> **Enrol Now**



**[Click Here To Enrol](#)**

Or you can email us at [support@transformationcoachingacademy.co.za](mailto:support@transformationcoachingacademy.co.za) for an Invoice or a Quotation

**Act Now and Unlock Over R85,000 in Business-Boosting Bonuses— Yours 100% Free**

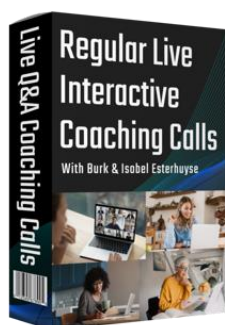
Because I want you to succeed fast, I'm also including several powerful bonuses to accelerate your launch and give you every edge in the market... So take a moment to go through these **12 bonuses** carefully. They have a **total value of R85,000**, and it is **yours for FREE**.

Understand how each one can benefit you in your coaching business or career. It's time to equip yourself with the knowledge and tools needed to build a successful international coaching business from scratch. Don't let another day go by where you're left wondering how to make ends meet. Take control of your future and embark on a journey of success and fulfilment as a certified Life Transformation Coach.

I am essentially providing you with a **Coaching Business In A Box** that you can easily utilise without having to invest years into figuring everything out as I did. All you need to do is remain open-minded and willing to learn and apply the step-by-step coaching system and business setup structure that I have created for you. With this guidance, there is no way you would not **SUCCEED**.

### **Bonus 1: Regular Live Interactive Coaching Calls via Zoom and Q&A Sessions. Value of R20,000, Yours FREE**

Burk & Isobel will guide you through the mindset strategies that underpin successful coaching, providing continuous encouragement, motivation, and inspiration. They'll challenge you to exceed your own expectations, both in your personal life and coaching business. Each Coaching Call concludes with a live Q&A session, offering you a unique opportunity to ask anything about the course, coaching, client challenges, and setting up your business. So rather than floundering alone in uncertainty and self-doubt... you get to thrive under expert guidance, exceed your expectations, and become an empowered, successful coach.



### **Bonus 2: The Client Sign-Up System™ Value of R30,000, Yours FREE**

This isn't just a system; it's a game-changer, a catalyst that propels you into building a highly successful coaching practice. It's like getting the keys to a supercar that will take you on a thrilling ride to success. This system empowers you to sign up new clients effortlessly. **It's NOT about selling**; it's about coaching, connecting, building trust, and building the confidence in your potential client that you are the coach that can get them the desired results. **It's about delivering massive value that makes signing up for your high-ticket coaching program a no-brainer for your clients.**

So rather than wasting countless hours struggling with client acquisition, feeling rejected and defeated when your efforts bear no fruit... you get to use a proven, step-by-step system that empowers you to effortlessly sign-up new clients, inspiring them to take action and making your high-ticket coaching program irresistible. You'll scale your business, increase your earnings, and do what you love. This bonus will unlock the full potential of your coaching career!



### **Bonus 3: How to Become a Successful Entrepreneurial Coach Value of R8,000, Yours FREE**

This course is a treasure trove of insights, strategies, and tools that have been honed over 18 years of personal business success and learning from Highly Successful Entrepreneurial Coaches. This comprehensive course equips you with the mindset, tools and strategies to build a thriving coaching business. It's a step-by-step guide taking you from setting up every aspect of your coaching business to understanding your market and legally protecting yourself. You'll learn to attract and convert clients and automate your business and marketing for efficiency using the latest Business Automation and Marketing Software. So, rather than struggling with the uncertainties of starting a coaching business, you get to follow a step-by-step guide that helps you set up your business, understand your market, and protect your growth. You'll attract and convert clients, and automate your business for efficiency, setting you on the path to create a lasting legacy.



### **Bonus 4: Creating the Perfect Client Getting Website Value of R3,000, Yours FREE**

Discover the secrets to building a powerful online presence that resonates with your target audience. Instead of wrestling with technical issues or pouring money into hiring professionals, you get to use the best Website Building Software and leverage AI for market research and content creation, creating a **website** that not only looks professional but also becomes a **client magnet**.



### **Bonus 5: Google Ads Mastery** **Value of R2,000, Yours FREE**

This course unveils the Google Ads strategy to effectively drive targeted traffic to your niche market webpages. Instead of wasting resources on untargeted marketing, you get to harness the power of Google Ads, connecting with individuals already looking for you and steadily building a stream of high-quality leads.



### **Bonus 6: Find Your Perfect Coaching Niche** **Value of R2,000, Yours FREE**

This bonus helps you pinpoint your target markets, craft compelling marketing copy, and develop your branding. Rather than floundering in a sea of competition, you get to identify your unique niche, connecting with your audience on a deeper level and moving them closer to you.



### **Bonus 7: Sales Copywriting Mastery** **Value of R2,000, Yours FREE**

Learn to craft highly converting Sales Copy that hooks readers and prompts them to take action. Instead of struggling to get attention, you get to engage potential clients, making them eager to book a Free Coaching Session with you and kick-start their transformation journey.



## Bonus 8: Social Media Mastery Super Bundle Value of R7,000, Yours FREE

Unlock the secrets to dominating social media with this Super Bundle! Propel your coaching business forward by mastering free Facebook marketing—own Facebook Groups and craft attention-grabbing ads. On Instagram, switch from aimless posts to powerful, engagement-boosting tactics that turn your profile into a client magnet. Master LinkedIn, where top professionals and entrepreneurs gather, and harness the platform's potential for video, client acquisition, and high-impact ad campaigns. Integrate all these strategies to build a strong, unified online presence, establishing yourself as a leading hyper-influencer in your niche. Get noticed, attract clients, and transform your business—become unstoppable! Don't just play the game, dominate it!



## Bonus 9: YouTube Marketing Mastery Bundle Value of R3,000, Yours FREE

Master YouTube marketing, becoming a YouTube influencer and authority in your niche. So rather than being just another coach on the platform, you get to leverage free YouTube marketing, SEO, and channel optimization to build credibility and attract clients.



## **Bonus 10: Email Marketing Value of R3,000, Yours FREE**

Unleash the power of email in your marketing campaigns and learn how to build an email lists. Instead of having your emails ignored or deleted, they will be eagerly anticipated, prompting potential clients to engage with your business, and opening the floodgates to multiple income streams by promoting other people's products to your email list.



## **Bonus 11: Webinar & Zoom Marketing Value of R2,000, Yours FREE**

Craft webinars that build trust, establish authority, and captivate your audience. So instead of conducting monotonous sessions, you get to host engaging webinars, becoming an authority in your niche, and turning viewers into potential clients.



## **Bonus 12: Personal & Professional Development Super Pack Value of R3,000, Yours FREE**

Imagine a treasure trove of resources dedicated to personal growth and professional development. This pack opens the door to a variety of courses, enriching your coaching journey with lessons on productivity, leadership, habits, time management, brain health and so much more... As a coach, your growth won't be stagnant; you'll continue to evolve, learning new skills, refining your methods, and cementing your position as a leader in the coaching industry.



Just these bonuses alone have a **retail value of over R85,000**...yet it's my gift to you for taking action today so you can become an Extraordinary Successful Life Transformation Coach.

**All these bonuses will fully equip you, so there is zero doubt, fear, or uncertainty in your mind** that you would become a highly successful, sought-after Life Transformation Coach, transforming lives.

## My Unshakable 14-Day Money-Back Guarantee

I believe so strongly in the transformation and empowerment this experience creates—for you and your clients—that I'm removing all the risk. Test-drive the course before you decide. Take a risk-free leap and enrol in the Life Transformation Coaching Course. Begin watching and implementing the strategic coaching methods.

We're confident that you'll start noticing a positive mindset shift, not just in your professional life but in your personal life too. We provide the finest world-class training. You're either fully satisfied... head over heels thrilled with your training, or we'll happily refund your investment within the first 14 Days. No hassle.



We think you'll agree that's more than fair, so...

**For a Limited Time, you can Enrol Now for Only R14,997 To Lock In This Discounted Price Option With All the Bonuses Today Before The Price Goes Back to R24,997...**

**(See the Next Page of Payment Options)**

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> **Enrol Now**

## Remember:

If you act now, your total investment for a **Once-Off payment is only R14,997**. Be aware, this Limited Time Special Offer could vanish at any time. So contact us now at [support@transformationcoachingacademy.co.za](mailto:support@transformationcoachingacademy.co.za) for an **Invoice/Quotation** or **click the "Enrol" link below to make a Card Payment** and kickstart your journey, because you deserve to achieve your biggest coaching ambitions... just like countless others in our Life Transformation Coaches family.

<https://transformationcoachingacademy.co.za/enrol/>

Will you be the next success story?

P.S. Remember, there is **Zero Risk to you**. You have an **Unconditional 14 Day Money-back guarantee**. Test-drive the course for 14 Days, and if you do not like or resonate with our Training, then please email us, and we will give you a full refund. Also, if you have any lingering questions about the Life Transformation Coaching Course, we've got you covered. Don't hesitate to reach

out; we're here to help. You can contact us at +27 83 609 1976 or email us at [support@transformationcoachingacademy.co.za](mailto:support@transformationcoachingacademy.co.za)

## International Accreditation



### You will receive Six International Accredited Certificates on Successful Completion of the Training

- |                              |  |
|------------------------------|--|
| 1. Life Transformation Coach | 5. Negative Emotional Therapy™ Practitioner  |
| 2. Life Coach                | 6. Neuro-Linguistic Programming Practitioner |
| 3. Mental Health Coach       |  |
| 4. Emotional Wellbeing Coach |  |

**To Access the Whole Course Structure of Level 1 & 2 of the Life Transformation Coaching Course, click the blue 'Course Structure' button below or the Link:**

Course Structure Page

<https://transformationcoachingacademy.co.za/course-structure-new-2/>

## Have More Questions? Keep Reading...

- How long will it take from start to certification?** A: Our Life Transformation Coaching Course is structured to allow you the freedom to learn at your own pace. This means that the completion time will vary depending on your individual speed and level of commitment. Generally, people complete the course in 3-4 months while working full-time. Some take 6 months. However, you can take longer than 6 months if you choose to; there is no rush. It all depends on how much time you put in.

2. **How is the Course Structured and Presented?** A: The course is designed in a practical, easy-to-navigate, pre-recorded curriculum that takes advantage of a secure, interactive online membership platform. Each lesson is thoughtfully crafted to build upon the previous one, ensuring that your learning journey is both structured and manageable. As you navigate through the course, you'll find a clear progress bar at the bottom of the page, which acts as your roadmap to track your advancement.

To accommodate even the busiest schedules, our video lessons are broken down into bite-sized segments, with each lesson lasting 30 minutes or less. This format allows you to easily fit in a quick video during a lunch break or while commuting. Furthermore, our **membership area is mobile-friendly**, allowing you to access the content on your smartphone. In fact, we've seen single mothers, managing full-time jobs from 8:00 AM to 6:00 PM, complete the entire course in just 14 weeks. This flexibility truly makes our course accessible to anyone eager to learn, regardless of their commitments.

3. **Why don't you offer In-Person Training—and is the Online Training as effective?** A: For over 13 years, we offered intensive in-person training (up until 2023), where more than 1,000 people went through our Level 2 training in a live classroom environment. This allowed us to continuously refine and perfect the Transformation Coaching System across different cultures, backgrounds, and belief systems. The results in those environments were powerful—people experienced deep transformation and left feeling empowered. However, over time, we identified a key limitation. The in-person training was delivered over an intensive 5-day period, often running 11–12 hours per day. While this created a strong immediate impact, it simply wasn't possible to teach the full depth of what we do—or transfer the level of skill required to coach at a high level—in such a short space of time. In fact, during the last few years of running the in-person training, we couldn't even get through all the techniques and processes anymore—because the system had evolved and become even more effective and comprehensive. After the in-person training, students were given access to an online platform to continue their learning. And this is where a very clear pattern emerged: The students who went on to become successful coaches were always the ones who completed the online training as well. Those who didn't engage with the deeper, structured learning typically did not go on to build coaching practices—although many of them still experienced life-changing personal transformation during the 5 days. We know this not only from tracking outcomes over time, but also from feedback we continue to receive years later from students who eventually return to complete their training at a deeper level. This insight led us to completely redesign the training experience. Today, our training is delivered through a fully online, interactive platform where everything is taught step-by-step, in detail. You're able to move at your own pace, ask questions directly under each lesson, and most importantly—fully integrate what you are learning instead of feeling like you are “drinking from a firehose.” As a result, the outcomes are significantly better. Not only are students experiencing deeper and more lasting personal transformation, but far more of them are now going on to confidently start and grow successful coaching practices.

The reason is simple:

Instead of trying to absorb everything in 5 intense days, the training unfolds over 3 to 4 months—giving you the time and space to truly understand, practice, and embody the work. In short, while the in-person training created powerful experiences, the online training produces far stronger, long-term results—both personally and professionally.

4. **How will I be assessed for the Internationally Accredited Certification?** A: Our course is carefully structured in a linear fashion, meaning that you cannot skip ahead, get lost or overlook essential video lessons. Each lesson must be completed before unlocking the next. Once you finish Level 1 (module 1-3), you'll be able to request a link to the online knowledge test for the NLP Coach certification. We will verify your completion of Level 1 before sending you your unique exam link. The same procedure applies to Level 2 (module 4-6) and the additional 5 Certification, where you must complete all lessons before being granted access to the corresponding knowledge test.

Both assessments are open-book knowledge tests in a multiple-choice quiz format, ensuring that you have every opportunity to succeed. We prepare you in advance for the types of questions you can expect, allowing you to reference the relevant materials before the test. There's no need for stress; you'll have more than enough time to finish each knowledge test, and if you don't pass on the first attempt, you can simply retake it until you do. Once certified by us, you'll be able to register with the **International Coaches Register** without any additional evaluations from their side.

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6. **Is there an Opportunity for Practical Experience before I begin Coaching Clients?** A: Absolutely! After receiving your certification, you have the option to partner with another newly certified coach for a buddy coaching experience. Together, you'll guide each other through the Transformation Coaching System™, step-by-step. This hands-on approach promotes collaboration and provides an excellent platform for addressing any questions or challenges you may encounter.

Additionally, you can join the ongoing supporting coaching calls, where I personally address any questions you have related to coaching. While this buddy system is a fantastic way to gain confidence, it isn't a prerequisite for starting your own coaching practice. The Transformation

Coaching System™ is detailed and scripted, making it accessible for newly certified coaches to begin working with paying clients immediately upon certification. You will feel well-prepared and confident as you step into your new coaching role.

7. **How will Students Interact with you to Address their Questions?** A: We pride ourselves on maintaining an exceptional online membership area, equipped with a variety of features to enhance student interaction. Each video lesson includes a comment section, where you can ask questions directly related to the topic at hand. Our team is committed to responding to your inquiries within 24 hours, creating a collaborative learning environment where you can learn not only from your own questions but also from those posed by fellow students.

Additionally, we host regular Zoom Coaching Calls, providing an excellent opportunity to engage with us in real-time. During these sessions, you can ask any questions you might have and receive direct feedback. This comprehensive support system ensures that all your inquiries are addressed, and you're never alone on your learning journey.

8. **I have never coached anyone before. Will I still be able to understand and apply the course content?** A: Absolutely. Our course is specifically designed to cater to both beginners and those who have prior coaching experience. We break down every concept into digestible, bite-sized chunks for easy understanding and immediate application. We also **provide real-life coaching demonstrations** to give you a clear picture of how to apply your new knowledge in practice.

9. **How do I know this course is legitimate and recognised?** A: The Life Transformation Coaching Course is internationally accredited by the International Coaches Register and The Association for Neuro-Linguistic Programming. These accreditations ensure that your credentials are recognised worldwide.

10. **Can I register with the “International Coaches Register” once I am Certified?** A: Yes, our course assessment methods are 100% approved by the International Coaches Register. Our **standards exceed the recommendations** from the International Coaches Register. Once we certify you, you can obtain additional International Accreditation through them and register yourself under all five of our Certifications: Life Transformation Coach, Life Coach, Mental Health Coach, Emotional Wellbeing Coach, Negative Emotional Therapy™ Practitioner and Neuro-Linguistic Programming Practitioner.

11. **Is it possible to acquire these unique coaching skills and techniques from other Life Coach Training providers?** A: Unfortunately, no. These proprietary coaching techniques are exclusive to our course. Having spent over a decade perfecting these methods on thousands of individuals, I've developed a revolutionary breakthrough in coaching technology. This unique approach is designed to address the root causes of Hidden Success Barriers™, including trauma, inner conflict, negative beliefs, negative emotional baggage, and so much more... It enables powerful inner transformation and empowerment in as little as 18 hours of coaching with long-lasting results. Please note that all the transformation coaching techniques used in our course are Trademarked™ and all scripts are internationally Copyright © protected by me, Burk Esterhuyse. The only place to learn these unique methodologies worldwide is directly through our training.

12. **How does this Course Stand Out from others available in the market?** A: Our Life Transformation Coaching Certification Course is unique due to its all-encompassing, hands-on approach. Unlike other courses, we provide a comprehensive coaching system, including

proven pioneering techniques, structured scripted processes, and our unique Transformation Coaching System™. We aim to mould you into an influential, highly effective coach who can facilitate extraordinary transformation and empowerment. Our course is also internationally accredited, adding more weight to your credentials.

13. **Can I really start my own coaching practice/business after completing this course?** A: Yes, you can. One of the key elements of our course is learning how to establish and grow your own coaching practice/business. As a free bonus worth over R30,000, we'll provide you with our Client Signup System™ to help you find and sign up clients who are willing to invest in themselves. Please see all the bonuses for more details.
14. **I'm worried about the cost of the course. Is it really worth it?** A: While we understand that the cost may seem significant upfront, consider it an investment in yourself and towards your future. You'll gain the knowledge, skills, and credentials necessary to start a successful, fulfilling career as a Life Transformation Coach. Plus, with our 14-Day Money-Back Guarantee, you can enrol risk-free.
15. **What if I struggle with the course content?** A: We offer guided support throughout your training. You're never alone in your learning journey. Plus, our course materials are presented in a clear and engaging practical manner with real-life coaching demos to enhance your understanding.
16. **What's different about your course compared to others?** A: Our Life Transformation Coaching Course offers a unique Transformation Coaching System™, proven techniques, therapies, and practical tools designed to facilitate deep and meaningful growth in your clients' lives. Moreover, our course is more than just a certification program—it's a comprehensive learning experience, aimed to turn you into a highly skilled and effective Life Transformation Coach.
17. **Will I get a certification upon completion of the course?** A: Yes, you will. Upon successful completion of the course, you'll be certified not just as a Life Transformation Coach, but as a Life Coach, Mental Health Coach, Emotional Wellbeing Coach, Negative Emotional Therapy™ Practitioner, and Neuro-Linguistic Programming Practitioner, making you a versatile and valuable asset in the coaching industry.
18. **What happens if I decide this course isn't for me?** A: If, within 14 days of enrolling in the course, you decide it's not for you, we offer a full money-back guarantee, no questions asked. It's a risk-free opportunity for you to explore the potential of becoming a Life Transformation Coach.
19. **Do I need to have any prior coaching experience or education to take this course?** A: No, you do not need any prior coaching experience or higher education to enrol in our course. The course is designed to accommodate both beginners and those with a coaching background.
20. **How does the course deliver its content? Is it all online?** A: Yes, the course is entirely online, and content is delivered through our innovative Accelerated Learning Video Format, which enhances retention by more than 90%. You'll be able to study and learn at your own pace, in your own space. We even had a 74-year-old lady who claimed she was technologically challenged finish the course with zero technical difficulties. She is currently coaching virtually full-time and even gave us a video testimonial.

21. **Are there any additional costs apart from the course fee?** A: No, the course fee is all-inclusive. There are no hidden fees or additional costs involved. And, with a bonus value of R85,000, it's a high-value investment for your future.
22. **What if I find the material too challenging or I'm unable to keep up?** A: The course is designed for learners of all levels. Each concept is broken down into digestible, bite-sized chunks for easy comprehension and fast learning. Plus, you have the freedom to learn at your own pace, allowing you to review any challenging content as many times as you need. We also offer live Q & A coaching calls where you can get all your questions answered.
23. **What kind of support will I receive during the course?** A: You'll have access to guided support throughout your training. We're committed to ensuring that you're never alone in your learning journey and that you have all the resources and help you need to succeed.
24. **Can I manage this course with my full-time job?** A: Absolutely! Our Life Transformation Coaching Course is designed with busy individuals like you in mind. The course is entirely online and available on-demand, allowing you to learn at your own pace, in your own space. You can choose to study in the evenings, on weekends, or whenever it fits best into your schedule.
25. **I'm an introvert. Can I still be a good life coach?** A: Definitely! Being an introvert doesn't hinder your abilities as a life coach; in fact, it can often be a strength. Introverts are usually great listeners and thoughtful communicators, traits that are essential in coaching. Our course will provide you with the skills and techniques needed to build your confidence and effectively connect with clients, regardless of your personality type. Me and Isobel are both introverts.
26. **Is there a deadline to complete this course?** A: No, there is no set deadline. You can take as much time as you need to complete the course. This flexibility allows you to work at your own pace without feeling pressured by a rigid timeline.
27. **What if I struggle to find clients once I'm certified?** A: As part of the Life Transformation Coaching Course, you'll learn our Client Signup System™ to find and sign up clients who are willing to invest in themselves. We provide you with the knowledge and skills necessary to connect with the right clientele and build a thriving coaching practice.
28. **Can this course truly help me overcome my limiting beliefs, fears, self-doubt, trauma, inner conflict and emotional baggage?** A: Yes. One of the core aspects of our coaching methodology involves identifying and overcoming all the root causes of these problems. You will learn how to recognise these obstacles and effectively dismantle them, allowing you to pursue your personal and professional goals without hindrance.
29. **I'm not very tech-savvy. Will I still be able to manage the online format of this course and do it on a mobile device?** A: Absolutely. Our online membership area is designed to be user-friendly and mobile-friendly, and you don't need to be a technology expert to navigate it. If you encounter any technical issues, our support team will be available to assist you. If a 74-year-old lady with a "technophobe" could do it without help from anyone, then I trust you will be able to do it yourself.

30. **What if I don't feel ready to start my own coaching practice immediately after finishing the course?** A: That's completely okay. The Life Transformation Coaching Course is designed not only to equip you to start your own coaching practice but also to facilitate personal and professional growth and development. You can take the time to apply the techniques to your own life first, build your confidence, and then decide when you feel ready to take the step towards coaching others.
31. **What is the process for certification and attaining International Accreditation?** A: Our certification process is thoughtfully designed to ensure that you master the coaching skills as you progress. It follows a sequential video learning format on a user-friendly online platform, with each lesson unlocking only after the prior one is completed. When you're ready for your certification knowledge test, simply reach out to us. We verify your completed lessons and provide a short pre-work assignment to prepare you for the online multiple-choice knowledge test. This test is open-book, emphasising comprehension and application rather than rote memory. Don't worry if you don't pass the first time - we're dedicated to your success, so you can retake the test until you pass.
32. **Are Training Manuals provided as part of this course?** A: Absolutely. Our Level 1 includes a thorough, yet easy-to-read PDF manuals that goes hand in hand with our Foundation Training. It's not only a great companion to our video lessons, but also a quick reference for any topic you'd like to revisit without having to re-watch the entire video. The Level 1 manuals encompass all the skills necessary to excel as a life coach and introduce you to the world of Neuro-Linguistic Programming for building trust and positively influencing people. By the time you complete Level 1, you'll have practical knowledge, enabling you to outshine the average life coach.

Level 2 unlocks your very own coaching manual detailing our signature Transformation Coaching System™. This system is your step-by-step guide to facilitating profound and lasting change in your clients' lives. It merges innovative coaching techniques with psychological wisdom and functional tools, treating every individual as unique and customising strategies to surmount their unique hurdles. Whether it's developing a positive mindset, forming resilient habits, enhancing emotional intelligence, or fostering self-esteem, this system covers it all. By adhering to this system, your clients will not only experience personal growth and professional success but also forge deep connections with the world around them. Hence, equipping them with the key to a fulfilling, purpose-driven life.

33. **Is there provision for live student-trainer interaction during the course?** A: Certainly. As highlighted in Bonus #1, we organise regular Live Interactive Coaching Calls via Zoom coupled with Q & A sessions. In these sessions, Burk and Isobel delve into the mental strategies that serve as the backbone of successful coaching. They push you to surpass your self-imposed limitations, both personally and professionally. These calls conclude with a live Q & A segment, offering you the freedom to raise questions about the course, coaching techniques, client situations, or even establishing your coaching business.
34. **What drives the inclusion of Neuro-Linguistic Programming (NLP) in your course?** A: Neuro-Linguistic Programming or NLP is recognised for its superior communication strategies. It's the go-to study area for Business owners and CEOs who wish to refine their communication, negotiation, sales, and rapport-building skills. NLP is a reservoir of knowledge gathered from successful communicators, coaches, negotiators, and therapists since 1975. All

this wisdom finds its place in our Level 1 - Foundation Training, empowering you to evolve into a remarkable Life Transformation Coach.

35. **Am I not too old to venture into Life Transformation Coaching?** A: No, not at all. In fact, your years are your strength. You bring to the table an expanse of life experience that is invaluable. Life coaching offers the perfect blend of flexibility and passion, allowing you to decide when to coach. And while you're doing something you're passionate about, it provides purpose and potentially enhances your lifespan. A startling statistic reveals that 80% of retirees who lead idle lives pass away within five years of retirement, often due to a lack of purpose. We've had individuals in their 70s thriving in our training program, now successfully practising as full-time virtual coaches.
36. **What prerequisites do I need to meet to join your training academy?** A: Our academy is open to all who are teachable, can read and write, and carry a passion for self-improvement and aiding others. Higher education is not a requirement – your passion for learning and making a difference is what truly matters.
37. **What's the advantage of your Life Transformation Coaching Course over a cheaper, standard NLP or Life Coaching Course?** A: While NLP contributes significantly to communication skills development, it does not inherently form a competent Life Coach. Most NLP techniques, that was created, have limited efficacy today. We found some techniques ineffective on a majority of our test subjects. Undoubtedly, NLP proves useful for business owners and CEOs in enhancing their communication, negotiation, and rapport-building skills. Yet, its scope for subconscious manipulation of others, does **NOT** align with our academy's ethical guidelines and code of conduct.

With NLP, you lack a structured coaching system, which leaves you without clear guidance when faced with a client's problem. Imagine a client approaches you with life-altering trauma – without a system, you're left guessing your next move. NLP mostly provides a collection of communication skills and a few techniques.

Some NLP courses offer certification as a Master Hypnotherapist in a matter of days. Hypnosis, a state of human consciousness involving focused attention, reduced peripheral awareness, and enhanced capacity to respond to suggestion, is indeed powerful. But it's also an intricate art form that demands thorough professional qualification for achieving intended results. After all, a certified Clinical Hypnotherapist completes a rigorous four-year degree program.

So while NLP might boost your communication skills and understanding of people, transforming lives requires a comprehensive system. This is where our Life Transformation Coaching System™ comes in, rooted in years of experience and a deep understanding of the transformational process. In our training course, we equip you not just with enhanced communication skills, but also with a proven coaching system that enables lasting change in your clients' lives.

**Again, if you Need Real Proof that we deliver what we promise?** Click the link below! Dive into authentic, heartfelt video Case Studies & Testimonials from our dedicated coaches. Witness their journey, their triumphs, their undeniable transformations. And if that's not enough? Feast your eyes on hundreds of handwritten testimonials. The truth? It's all there in their words and emotions:

<https://transformationcoachingacademy.co.za/success-stories-new-2/>