

they are left feeling lost and frustrated. This is supported by research as well. For example, a study published in the **Journal of Coaching Psychology** found that **lack of structured training and mentorship** is a leading reason **why many aspiring life coaches fail** to achieve their goal.

Maybe it's even happened to you already. You start to work towards becoming a certified Life Coach, but you end up feeling lost and overwhelmed instead. Or perhaps you try to establish your own life coaching business, but only end up feeling frustrated and unfulfilled.

You end up feeling like you're on a hamster wheel, stuck, and even hopeless. And sometimes it feels like no matter how hard you try, you're just never going to become a certified Life Coach.

Listen, if you've ever felt like this, let me just reassure you that you're not the only one. And let me also tell you that **it's not your fault** if you've tried to become a certified Life Coach and failed before.

The truth is, the reason why you feel lost and overwhelmed and have to deal with the frustration every day is because many self-proclaimed gurus preach bad ideas like 'just follow your passion' and 'you don't need formal training and certification'.

I mean, think about it: Passion alone doesn't give you the skills or credentials necessary to become a certified coach. And coaching without formal training or certification can lead to ineffective results and potential harm to your clients. So those approaches can only work if you're lucky.

And that's why this letter may be the most important message you receive all year. Consider it carefully. Read it more than once. Then you decide if this is what men and women everywhere are saying is the golden ticket to transforming your life and the lives of others.

Imagine what it would be like to wake up each day with a sense of purpose and passion, knowing you have the power to make a real difference in people's lives. To no longer feel stuck, frustrated, or lost but instead feel confident, empowered, and fulfilled. To step into your role as a certified Life Transformation Coach, **equipped with a clear pathway, strategies, and a treasure trove of proven coaching methods, therapies, and techniques at your disposal.**

Picture yourself guiding your clients on their journey to self-discovery and achievement, helping them to unlock their full potential and achieve their dreams and goals. Experience the immense satisfaction of **watching them transform before your eyes**, knowing you played a crucial role in their success.

Think about the freedom and flexibility to design your own work schedule, set your own income goals, and build a coaching business that reflects your unique vision. Enjoy a fulfilling career that resonates with your purpose and allows you to work from anywhere, at any time, with people you choose.

This is NOT just a Dream

It is a reality that you can make happen. But, to reach this point, you must first make the decision to step off that hamster wheel. To stop feeling lost and overwhelmed and start on your journey towards becoming an International Accredited Certified Life Transformation Coach. To exchange the frustrations and uncertainties for the clarity, purpose, and satisfaction that comes with transforming lives.

And remember, this transformation can only occur if you take this letter to heart today, absorb its message, and choose to take action. This letter may be the most important one you read all year, the one that leads you to a new path, a new purpose, a new life.

So, consider this letter carefully. Read it more than once. Let it sink in. And then decide if this is the life-changing opportunity that you, along with countless other men and women around the globe, have been waiting for.

“The Fix For Feeling Stuck In Life and Career”

Hi there, I'm Burk Esterhuysen. I've spent the last decade working as a Master Life Transformation Coach and Trainer of Extraordinary Coaches. During this time, I've successfully helped over 1000 coaches transform their own lives and the lives of others, using powerful coaching techniques that I've created.

For over 10 years, I've been committed to helping men and women overcome the biggest challenges in their life and career that have been burdening them for decades. My passion lies in empowering them to reach their full potential, breaking free from the constraints of the 9-5 grind, and living life on their own terms.

Just to give you a glimpse, many of my clients/coaches have successfully broken free from their negative thought patterns, negative emotions, limiting beliefs and traumas. While helping them install new empowering successful self-images, habits, behaviours and mindsets.

Today, I'd like to offer you an **easy-to-follow blueprint** that I've developed over years of practice. It's specially designed for those who feel stuck in their current situation, yearning for a purposeful change.

A Blueprint That... Unlocks Your Potential And Fosters A Life- Transforming Journey!

Not only is it straight-to-the-point, but it's also as user-friendly as it gets.

Recently, I looked back at hundreds of case studies from my years of practice. I was curious to see what exactly helped some people achieve success faster than the rest. What I discovered was astonishing...

It turns out, the key was the ability to let go of their **past negative emotional baggage and traumas**. This may seem like an obvious point, but the depth of its impact is often underestimated. This wasn't just about overcoming a minor hindrance; it was about **uprooting deep-seated negative behaviours and thought patterns** that had accumulated over a lifetime.

And then there was something else, something equally important: **the ability to reprogram their mindset, replacing the old negative beliefs about themselves with new positive beliefs, new self-image, new habits, and new behaviours**. This isn't just about tweaking a few things here and there, but a complete overhaul, a complete transformation of their internal dialogue.

Remember, understanding these insights is just the first step. The real change happens when you start implementing them in your own life. And that's exactly what I'm here to help you with. Because sometimes, all you need to start your transformation journey is the right guidance, and a clear, comprehensive roadmap to follow.

If Taking Those “Become a Life Coach in a Week!” Crash Courses Actually Worked, Maybe You’d Be an Extraordinary Coach that Gets Fast Effective Results Too...

Wouldn't that be a dream come true?

Ever thought that was your shortcut to success? Just plunging headfirst into an intensive 7-day “Become a Life Coach” course? Or, oh, what about just banking on your life experiences and assuming that's enough to qualify you to be a professional life coach? You're surely not falling for these false solutions, right?

Take it from me, I've been down that road myself. Picture this: back when I was a fresh-faced hopeful, just like you, I too was ensnared by the glossy promises of these express courses. “Become a Life Coach in a Week!” they said. The allure was irresistible.

The bitter reality hit like a freight train. These one-week wonder courses were about as deep as a puddle. Promises of life-altering techniques and profound insights were replaced with rehashed platitudes and generic advice. It was like opening a beautifully wrapped gift only to find it empty. The disillusionment was bitter, the sting of betrayal, sharp.

Next, I found myself caught in a flurry of self-help books, personal development seminars, and even detoured into unrelated career paths, hoping to stumble upon some hidden kernel of wisdom. It was like trying to assemble a thousand-piece puzzle with no guide. Confusing and overwhelming.

These so-called solutions turned out to be a wild goose chase. They left me ill-equipped to become the Life Coach I envisioned myself to be. It felt like success was a hidden treasure, and I was armed with a faulty map.

But, what if I told you there's another way, a trusted trail...?

Transforming Lives Without the Paralysis of Fear, Doubt or Uncertainty

Many people who want to be transformational coaches often hesitate. It seems like a big, scary step, right? Who can blame you for holding back?

That's why the solution I'm about to unfold does not hinge on tackling your scepticism about the effectiveness of coaching courses or asking you to blindly leap into a massive investment of time and money, not to mention the unsettling fear of potential failure.

Imagine you're on the edge of a cliff. Scary, right? That fear of falling - or failing - can stop you in your tracks. It's a common feeling, **according to a Harvard Business Review study, and it can really hinder your progress towards becoming the coach you want to be and succeeding.**

But what if we took a different path? What if instead of battling with these fears, we chose to tackle them head-on, pushing forward with determination?

Following this new path can make you believe in yourself more and increase your chances of becoming a successful coach. **The Journal of Economic Psychology says that Self-Confidence is closely tied to career success.**

Picture this: you're about to become a Certified Life Transformation Coach. Instead of feeling drained by fear and doubt, you're filled with excitement, enthusiasm, and anticipation.

You can feel the positive energy, the promise of what's to come. You're ready to not just reach for your dreams but to actually achieve them.

So, instead of feeling stuck, picture yourself moving forward confidently, ready to fulfil your ultimate goal of helping others. The road ahead isn't scary anymore - it's an exciting journey full of potential.

Introducing The Life Transformation Coaching Certification Course

The life coaching solution for aspiring coaches that promises mastery in life transformation techniques without the hefty time and monetary investment. Now you too can systematically master life-changing coaching techniques without the financial burden...without fear of failure...and without doubting your coaching abilities!



It seems a bit hard to believe, doesn't it? After all, you've tried to equip yourself for a career in life coaching before, but you're not really any better off. So, it feels like too much to hope for to believe that this online course really could be the solution to your coaching success.

But this is unlike any you've ever tried before. That's because now, reading irrelevant material, attending expensive seminars, and feeling unsure of your skills... all that hard work is history.

The “Life Coaching Easy Switch”?

The Life Transformation Coaching Certification Course was designed to make life coaching success all but certain. That’s why so many aspiring coaches are calling it the “**Easy Switch**”.

But let me be clear: success is never easy. However – I have made it as easy as humanly possible...and I trust you’ll believe that’s more than fair.

The Life Transformation Coaching Course works so well and so quickly because it comes with...

Revolutionary 2-Level Training: This comprehensive, step-by-step course is divided into two intensive levels - ‘**Level 1 - The Foundation Training**’ and ‘**Level 2 - Practical Step-by-Step Transformation Coaching System™ Training**’. This is designed for accelerated mastery of life transformation coaching skills.

So rather than scrambling to piece together your training from different sources...

...you get to systematically absorb and master the most effective life coaching techniques in a structured and engaging environment.

Proven Pioneering Techniques: Methods honed over a decade of coaching experience, with proven results in changing people’s lives, are shared for easy learning and immediate application. These techniques address the root cause of the problem, not just the symptoms.

So rather than getting stuck on surface-level issues...

...you get to uproot the actual problems your clients face, ensuring a lasting resolution.

Unique Transformation Coaching System™: Our unique Transformation Coaching System™ gives you a hands-on, structured coaching methodology that’s been tested and tweaked over more than a decade. This proven system is ideal for addressing emotional issues, traumas, and real-life problems and also facilitates personal growth and goal achievement.

So rather than relying on unproven methods or guesswork...

...you get to leverage a proven system that fast-tracks your clients’ transformations and progress towards their goals.

Structured, Scripted Processes: With our structured, scripted processes, you’ll be able to effectively uproot your clients’ mental and emotional roadblocks. These easy-to-follow scripts eliminate guesswork, ensuring faster and easier transformation.

So rather than fumbling through sessions or potentially worsening your client’s situation...

...you get to confidently guide your clients through their transformation journey with a time-tested process.

Identification and Overcoming Hidden Success Barriers: Our course trains you in the identification and overcoming of 'hidden success barriers'. You'll learn how to unearth and dismantle deeply ingrained obstacles that could be hindering your client's true potential.

So rather than feeling helpless in the face of mysterious barriers...

...you get to liberate your clients, enabling them to pursue the life they truly desire with newfound confidence and enthusiasm.

Engaging Learning Environment: Benefit from our innovative Accelerated Learning Video Format that enhances retention by 90%, presenting information in a fun, clear, and engaging manner with real-life coaching demos.

So rather than struggling with dull, confusing material...

...you get to learn from an interactive, captivating format that makes complex concepts easy to grasp.

On-Demand Learning: Enjoy the freedom to learn and grow at your own pace, in your own space. Start applying powerful life-changing strategies in your life right away.

Effective Goal Formulation & Achievement: Imagine harnessing cutting-edge strategies that enable your clients to crystalize their goals and then conquer them with an effortless stride. Empower them to achieve more, faster, with less effort and in record time.

Increase Confidence & Improve Relationships: Discover techniques that inject an instant confidence boost, radiating from you to the people around you and enhancing your relationships. Picture yourself exuding a trust-evoking aura, a vital asset in your life and coaching career.

Emotional Intelligence Boost: Learn to identify and address negative emotions and inner conflicts in your clients, developing your emotional intelligence and enabling you to guide your clients towards personal growth, higher emotional intelligence and fulfilment in their lives.

Immediate Application: The course is designed for you to apply your new knowledge instantly as you are learning, encouraging immediate personal transformation, and preparing you for effective coaching right from the start.

Superior Client Results: By following our proven Transformation Coaching System™, guarantee your clients superior, lasting results, setting you apart in the field of life coaching.

Practical Learning: Bid farewell to theoretical fluff and embrace practical wisdom. Each concept comes in digestible, bite-sized chunks for easy comprehension, peppered with real-life coaching demos that prepare you for the field.

Industry-Defining Training: Stand amongst the best in the industry, as our mission goes beyond just certifying you. We strive to mould you into an influential, highly effective Life Transformation Coach who is fully equipped to facilitate extraordinary transformations.

Combat Negative Self-Image: Gain the tools and understanding necessary to help your clients conquer self-esteem issues, fostering a positive self-image and enabling them to tackle life's challenges with increased confidence.

Uproot Limiting & Negative Beliefs: Learn how to identify and eradicate the mental blockages that hinder growth and success. This belief uprooting technique helps people break free from self-sabotaging, beliefs, thoughts and behaviours. Some of the most significant **negative/limiting beliefs that we uproot are “I am NOT good enough”, “I am unworthy”, “I am undeserving”, “Self-Doubt”, “Fear of Failing”, “I can't be a successful coach”, “I can't sustain myself financially through coaching”.**

All-Encompassing Transformation: Enable holistic transformations in your clients' lives, touching every facet – personal growth, professional success, relationship enhancement. Imagine them conquering every sphere of their existence, all thanks to your guidance.

Guided Support: You're never alone in this learning voyage. Picture a guiding hand at every step of your training, a support system that accompanies you, ensuring you stay on track.

Client Acquisition Skills: Acquire the skills of finding and signing up clients ready to invest in their growth. Fuel your coaching practice and watch it thrive, right from the start.

Holistic Approach: Understand the person as a whole, not just their problems. Help them address their issues while building on their strengths and desires, promoting balanced, comprehensive personal growth.

Versatile Skills: Learn to wield the potent tools of neuro-linguistic programming and the art of positive influencing, adaptable for use in your personal life and professional coaching career.

Flexibility: The course's online format provides the flexibility to learn at your own pace, in your own environment, allowing you to effectively manage your learning alongside your existing commitments.

International Accreditation: Stand tall in the global arena with a course that is internationally accredited by the International Coaches Register and the Association for Neuro-Linguistic Programming, ensuring your credentials are recognized worldwide.

Multi-faceted Certification: Get certified not just as a Life Transformation Coach, but as a Life Coach, Mental Health Coach, Emotional Wellbeing Coach, Negative Emotional Therapy™ Practitioner, and Neuro-Linguistic Programming Practitioner, making you a versatile and valuable asset in the coaching industry.

And much more!

Life Transformation Coaching Certification Course Delivers Results Even If...

- You're sceptical about the effectiveness of various life coaching courses... We provide you with proven techniques and an established system...

- You're worried about the high cost of the life coaching course... Our course offers exceptional value for your investment...
- You fear potential failure in the coaching business... We equip you with tools and marketing strategies to succeed and a community for support...
- You're unsure if you have what it takes to succeed as a Life Transformation Coach... Our course is designed to bring out your potential...
- You fear stepping into the unknown... We guide you every step of the way...
- You doubt your coaching abilities... Our course boosts your confidence with a practical step-by-step coaching system...
- You're sceptical about the effectiveness of an online learning environment... Our engaging video format has been proven to enhance retention by over 90%.
- And even if you think you've tried everything!

These sound like bold claims. But I've used these strategies to equip myself for a successful coaching career. I've shared these same strategies with countless other aspiring coaches like yourself, so that they could master the skill of being a successful life transformation coach. And I know these little-known coaching secrets will work for you too.

Transformation Coaching: A Course That's Changing Lives

Meet Liezl de Lange, an attorney who was seeking transformational changes in her life. With a spirit full of determination and a desire for growth, she signed up for our Life Transformation Coaching Course. She immersed herself in the carefully designed and easy-to-follow modules, diligently working through each step. Her hard work paid off, as she experienced a complete inner metamorphosis. Not only did she gain in-depth knowledge and technical skills, but she also healed from her past traumas, something that even professionals couldn't help her with. Today, Liezl stands as a testament to the power of our course, grateful for her newfound life.

Then there's Khanyisile Tokota, a Training and Development Manager, who embarked on this course not only with the ambition to become a coach but also to face her personal transformation journey. She battled her initial nerves and anxiety, gradually learning that there was nothing to fear. With every therapy and technique, she applied, Khanyisile stepped closer to self-discovery and liberation. She concluded her journey, reuniting with her original, authentic self, filled with joy and purpose.

Witness Dianne Potgieter, an M.D. of her own Training and Skills Development Company, who couldn't let go of her baggage and limiting beliefs despite thirty years of personal development. It was our course that finally granted her liberation, making her feel unstoppable and confident. She now feels equipped to live her life vision and purpose.

Meet Londiwe Ngidi, a Communication Specialist who, before joining the course, was filled with self-doubt. The course helped her shatter her limiting beliefs and evolve into her authentic self. She walks away from the course, ready to achieve her dreams and live her life fearlessly.

Wendy Bezuidenhout, a Hairstylist, found her internal awakening through our program. She feels empowered and equipped with the tools to continue her self-growth journey, aspiring to help others achieve their potential as a coach.

Ancke Van Wyngaard, an HR Manager, started with reasonable expectations about the course. However, ended up gaining immeasurably more from the course. She found her true self and is eager to use her new skill set to help others.

Erusha Reddy, another Attorney, describes her experience as one of rebirth. The course helped her silence the noise in her head and surrender to her authentic self.

Kavitha Mugganlal, a Providers Networks Manager, was deeply moved by the course's combination of techniques and principles of healing, describing it as spiritually uplifting.

Rene Kok, a Head of Operations, found the inspiration to start her own coaching business after completing our course.

Finally, there's Fatima Shaik, a Social Worker, who now believes that the sky is the limit. She went from feeling imprisoned by her circumstances to embracing the unknown with excitement.

Need Real Proof that we deliver what we promise? Click the link below! Dive into authentic, heartfelt video Success Stories from our dedicated coaches. Witness their journey, their triumphs, their undeniable transformations. And if that's not enough? Feast your eyes on hundreds of handwritten testimonials. The truth? It's all there in their words and emotions:

<https://transformationcoachingacademy.co.za/success-stories-new-2/>

Now It's Your Turn To See Similar or Even Better Results

Are you ready for your own transformational journey and empowerment? This is just some of what you'll get when you sign up:

- Gain internationally accredited certifications in various coaching and therapy techniques through our comprehensive course to ensure your credentials are recognised worldwide.
- Experience a paradigm shift with our revolutionary life coaching approach and unlock the seamless potential hidden within you and your clients.
- Uncover and dismantle the invisible 'Hidden Success Barriers' that hinder personal and professional growth using our specialised techniques.
- Dive into rapid, life-changing personal growth with our exclusive coaching tactics that defy traditional time-consuming methods.
- Heal past traumas and relinquish limiting beliefs to embrace a future filled with infinite possibilities and enhanced emotional intelligence.
- Silence self-doubt, fears, and negative beliefs with the most effective method that saves time and money compared to traditional therapy.
- Tackle emotional issues, traumas, and real-life hurdles head-on with our Transformation Coaching System™, creating enduring empowerment for your clients.
- Discover how to coach with such alignment and integrity that your clients are inspired to refer others to you.
- Unlock proprietary methods to effortlessly break away from Fear and step into a new realm of personal transformation.

- Understand why many coaching methodologies fall short and how our unique approach ensures real-world coaching success.
- Gain access to a proven system that transforms ordinary coaching sessions into life-changing experiences for your clients.
- How to overcome any challenge without the struggle of years of trial and error. Our easy-to-follow, step-by-step coaching system is designed to make it easy to transform and empower your clients and yourself.
- Master the art of self-transformation and ensure congruence between what you teach and how you live.
- Overcome any personal or client challenge with ease through our structured, easy-to-follow coaching system designed for rapid transformation and empowerment.
- Learn the Art of being a Virtual Coach and extend your coaching capabilities globally, connecting with clients through virtual platforms like Zoom.
- Improve your self-image and double your confidence in under 2 hours with our potent reprogramming techniques.
- Learn to let go of past emotional baggage using our Negative Emotional Therapy™ which prepares you for a brighter future and a higher Emotional Intelligence.
- Gain tools to break through any mental block almost instantly, fostering transformative experiences right before your eyes.
- Master skills that enhance not only your coaching capabilities but also every other aspect of your personal and professional life.
- Unlock powerful methods to instantly shift your mindset and eliminate Self-Doubt.
- See how our comprehensive business modules can exponentially grow your coaching practice.
- Learn the latest, most effective cutting-edged coaching techniques that address the root cause of the problem, not just the symptoms or the effect.
- And much, much more!

Don't wait. Start your transformation journey today. Transform your life with Transformation Coaching and become empowered to Transform others as a **Virtual Life Transformation Coach!**

Discover The Harsh Reality That Most Certified Life Coaches Are Broke and Struggling

It's time to debunk the myth that simply getting an Internationally Accredited Life Coach Certification will guarantee success in the coaching industry. The truth is, without a solid education in becoming a Social Entrepreneur, mastering the art of marketing your services, and learning how to sign up clients without being pushy, 95% of newly certified coaches will fail and never escape their dead-end jobs.

You see, many aspiring life coaches fall into the trap of believing that we all need an internationally accredited life coach certification to wave goodbye to our day jobs and dive headfirst into coaching. But let me burst that bubble for you. The coaching academies want us to believe this lie so they can sell more courses. Their focus is solely on churning out certified coaches, without equipping them with the necessary skills to thrive.

Sure, some may argue that you are not in it for the money, but let's be realistic here. How can you sustain yourself if you have no income? And if you're broke, who would hire a broke Life Coach to help them succeed?

I fell into this trap myself. I bought into the idea that getting a certification was all I needed, and for the first three years of my coaching business, I struggled. I had no mentor, no roadmap for setting up my business, no clue how to market myself, and absolutely no idea how to sign up potential clients for my programs. I was barely scraping by and constantly worrying about making ends meet.

That's why I made a promise to myself and to other coaches like you. I refuse to let anyone go through what I went through. I want you to succeed, to prosper, and to flourish in this new career that aligns perfectly with your purpose.

When our Life Transformation Coaches succeed, we fulfil our mission: "We coach, educate, raise consciousness, empower and transform people's lives so they can become successful and happy in their careers, personal lives, relationships, family, health, and finances!"

To ensure your success, I've gone above and beyond. I've spent over six months meticulously planning and crafting a systematic curriculum that will guide you step-by-step on how to set up your coaching business. This includes legal documents, choosing your niche markets, writing persuasive sales copy for those markets, creating impactful website content, and even outsourcing the building of your website.

But that's not all. I've also invested a ton of money into buying the Master Licence Resell Rights of **Top Expert Courses** that will teach you how to market yourself and drive traffic to your website from all major marketing platforms. And guess what? **These valuable bonuses, with a retail value of R85,000 ARE YOURS FOR FREE** when you take action today and invest in yourself as a Life Transformation Coach.

So take a moment to go through these 12 bonuses carefully. Understand how each one can benefit you in your coaching business or career. It's time to equip yourself with the knowledge and tools needed to build a successful international coaching business from scratch.

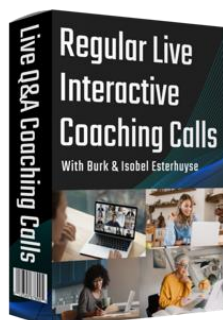
Don't let another day go by where you're left wondering how to make ends meet. Take control of your future and embark on a journey of success and fulfilment as a certified Life Transformation Coach.

I am essentially providing you with a **Coaching Business In A Box** that you can easily utilise without having to invest years into figuring everything out like I did. All you need to do is remain open-minded and willing to learn and apply the step-by-step coaching system and business setup structure that I have created for you. With this guidance, there is no way you cannot SUCCEED.

Act Today, And You'll Receive These 12 Valuable Bonuses FREE, Guaranteeing Your Success...

Bonus 1: Regular Live Interactive Coaching Calls via Zoom and Q&A Sessions
Value: R20,000

Burk & Isobel will guide you through the mindset strategies that underpin successful coaching, providing continuous encouragement, motivation, and inspiration. They'll challenge you to exceed your own expectations, both in your personal life and coaching business. Each Coaching Call concludes with a live Q&A session, offering you a unique opportunity to ask anything about the course, coaching, client challenges, and setting up your business. So rather than floundering alone in uncertainty and self-doubt... you get to thrive under expert guidance, exceed your expectations, and become an empowered, successful coach.



Bonus 2: The Client Sign-Up System™

Value: R30,000

This isn't just a system; it's a game-changer, a catalyst that propels you into the realm of high-ticket coaching. It's like getting the keys to a supercar that will take you on a thrilling ride to success. This system empowers you to sign up new clients effortlessly. It's NOT about selling; it's about coaching, connecting, building trust, and building the confidence in your potential client that you are the coach that can get them the desired results. **It's about delivering massive value that makes signing up for your high-ticket coaching program a no-brainer for your clients.**

So rather than wasting countless hours struggling with client acquisition, feeling rejected and defeated when your efforts bear no fruit... you get to use a proven, step-by-step system that empowers you to effortlessly sign-up new clients, inspiring them to take action and making your high-ticket coaching program irresistible. You'll scale your business, increase your earnings, and do what you love. This bonus will unlock the full potential of your coaching career!



Bonus 3: How to Become a Successful Entrepreneurial Coach

Value: R8,000

This course is a treasure trove of insights, strategies, and tools that have been honed over 17 years of personal business success and learning from Highly Successful Entrepreneurial Coaches. This comprehensive course equips you with the mindset, tools and strategies to build a thriving

coaching business. It's a step-by-step guide taking you from setting up every aspect of your coaching business to understanding your market and legally protecting yourself. You'll learn to attract and convert clients and automate your business and marketing for efficiency using the latest Business Automation and Marketing Software. So, rather than struggling with the uncertainties of starting a coaching business, you get to follow a step-by-step guide that helps you set up your business, understand your market, and protect your growth. You'll attract and convert clients, and automate your business for efficiency, setting you on the path to create a lasting legacy.



Bonus 4: Creating the Perfect Client Getting Website

Value: R3,000

Discover the secrets to building a powerful online presence that resonates with your target audience. Instead of wrestling with technical issues or pouring money into hiring professionals, you get to use the best Website Building Software and leverage AI for market research and content creation, creating a **website** that not only looks professional but also becomes a **client magnet**.



Bonus 5: Google Ads Mastery

Value: R2,000

This course unveils the Google Ads strategy to effectively drive targeted traffic to your niche market webpages. Instead of wasting resources on untargeted marketing, you get to harness the power of Google Ads, connecting with individuals already looking for you and steadily building a stream of high-quality leads.



Bonus 6: Find Your Perfect Coaching Niche

Value: R2,000

This bonus helps you pinpoint your target markets, craft compelling marketing copy, and develop your branding. Rather than floundering in a sea of competition, you get to identify your unique niche, connecting with your audience on a deeper level and moving them closer to you.



Bonus 7: Sales Copywriting Mastery

Value: R2,000

Learn to craft highly converting Sales Copy that hooks readers and prompts them to take action. Instead of struggling to get attention, you get to engage potential clients, making them eager to book a Free Coaching Session with you and kick-start their transformation journey.



Bonus 8: Social Media Mastery Super Bundle

Value: R7,000

Unlock the secrets to dominating social media with this Super Bundle! Propel your coaching business forward by mastering free Facebook marketing—own Facebook Groups and craft attention-grabbing ads. On Instagram, switch from aimless posts to powerful, engagement-boosting tactics that turn your profile into a client magnet. Master LinkedIn, where top professionals and entrepreneurs gather, and harness the platform's potential for video, client acquisition, and high-impact ad campaigns. Integrate all these strategies to build a strong, unified online presence, establishing yourself as a leading hyper-influencer in your niche. Get noticed, attract clients, and transform your business—become unstoppable! Don't just play the game, dominate it!



Bonus 9: YouTube Marketing Mastery Bundle

Value: R3,000

Master YouTube marketing, becoming a YouTube influencer and authority in your niche. So rather than being just another coach on the platform, you get to leverage free YouTube marketing, SEO, and channel optimization to build credibility and attract clients.



Bonus 10: Email Marketing

Value: R3,000

Unleash the power of email in your marketing campaigns and learn how to build an email lists. Instead of having your emails ignored or deleted, they will be eagerly anticipated, prompting potential clients to engage with your business, and opening the floodgates to multiple income streams by promoting other people's products to your email list.



Bonus 11: Webinar & Zoom Marketing

Value: R2,000

Craft webinars that build trust, establish authority, and captivate your audience. So instead of conducting monotonous sessions, you get to host engaging webinars, becoming an authority in your niche, and turning viewers into potential clients.



Bonus 12: Personal & Professional Development Super Pack

Value: R3,000

Imagine a treasure trove of resources dedicated to personal growth and professional development. This pack opens the door to a variety of courses, enriching your coaching journey with lessons on productivity, leadership, habits, time management, brain health and so much more... As a coach, your growth won't be stagnant; you'll continue to evolve, learning new skills, refining your methods, and cementing your position as a leader in the coaching industry.



Just these bonuses alone have a retail value of over R85,000... yet it's my gift to you for taking action today so you can become an Extraordinary Successful Life Transformation Coach. **All these bonuses will fully equip you so there is zero doubt, fear, or uncertainty in your mind** that you will become a highly successful, sought-after Life Transformation Coach, transforming lives.

“How Much Is The Investment In Yourself?”

You've likely come across other life coaching courses or solutions that cost over R100 000 or even two, three times that amount. So, you're probably thinking that you're going to have to invest at least R80 000 to get the Life Transformation Coach Certification Course for yourself.

Let me tell you, it's worth twice the price as those other life coaching alternatives. Why? Let me remind you: the Life Transformation Coach Certification Course is the premier life transformation solution for aspiring coaches everywhere, promising a powerful, dynamic, and holistic approach to personal and professional growth, without the stress and confusion of outdated and ineffective methods. Or the agony of spending years and an outrageous amount of money on other educational programs.

And if I'm being completely transparent, it's the only solution that truly works. You've seen just a handful of the testimonials. You're about to see the jaw-dropping, value-added bonuses I have for you today.

Now, here's the deal. You don't have to pay over R100 000. You don't have to pay R80 000. You don't even have to invest half that!

For a Limited-Time Special, when you act now with a once-off payment, your total investment in yourself will be only **R16,997. Giving you R8,000 of the full price of R24,997. (P.S. Monthly payment Options available below.)**

You know, this is an **Invaluable Offer**. If you resort to a conventional university degree, you'd be shelling out at least R156,000 to R500,000. The burden of student loans hanging over your head, the drudgery of sitting through lectures that barely touch on the practicalities of coaching, the agony of waiting years to get certified — does any of this sound appealing? Isn't it wiser to choose a solution that is efficient, effective, and more affordable?

Imagine, spending years in academic rigmarole, juggling multiple responsibilities, and still not having the freedom to guide your learning. You'd be trapped in a cycle of theory-based lectures, complex examinations, and you'll still lack the personalised practical exposure our course offers. Isn't the gut-wrenching stress, the dizzying complexity, the soul-sapping time drain enough to make you reconsider? Is that the life you envisage for yourself?

Isn't JUST **breaking free** from your personal '**Hidden Unconscious Success Barriers**' worth at least **R16,997** to you? Of course, it is. And it's not just about personal growth. It's about facilitating EPIC transformations for others as well! And that's why you need to seize this opportunity before this special offer price disappears, and the price goes up to R24,997.

If you're still not convinced that this is the absolute best way to ignite your potential and kickstart your coaching career, then allow me to make it even more enticing by offering you a **7 Day Unconditional Money Back Guarantee...**

Your Satisfaction is Guaranteed

7 Days Unconditional Money Back Guarantee

Take a risk-free leap and enrol in the Life Transformation Coaching Course. Begin watching and implementing the strategic coaching methods. We're confident that you'll start noticing a positive mindset shift, not just in your professional life but in your personal life too. And if, by any chance, you don't feel like you've received value, we'll happily refund your investment within the first 7 Days. Terms & conditions apply

We think you'll agree that's more than fair, so...



Terms & Conditions Apply

We think you'll agree that's more than fair, so...

For a Limited Time you can Enrol Now To Lock In This Discounted Price Options With All the Bonuses Today Before The Price Goes Back to R24,997

Here's What You Get Today...



The Life Transformation Coaching Course with Six Internationally Accredited Certifications (R80,000 Value)

Including 12 Bonuses To Skyrocket Your Success

- | | |
|--|---|
| 1. Interactive Coaching Calls (R20,000 Value) | 8. Social Media Super Bundle (R7,000 Value) |
| 2. Client Signup System™ (R30,000 Value) | 9. YouTube Marketing Bundle (R2,000 Value) |
| 3. Entrepreneurial Coach (R8,000 Value) | 10. Email Marketing Bundle (R3,000 Value) |
| 4. Client Getting Website (R3,000 Value) | 11. Webinar Marketing (R2,000 Value) |
| 5. Google Ads Marketing (R2,000 Value) | 12. Personal Growth Pack (R3,000 Value) |
| 6. Niche Market & Branding Bundle (R3,000 Value) | |
| 7. Sales Copywriting Bundle (R2,000 Value) | |

Total Value: R165,00

Get It All For One Investment Of Only

~~R24,997~~

Limited-Time Special R16,997

Three Payment Options Available

Payment Option 1 Full Once-Off Payment

Take advantage of our Limited Time Special once-off payment offer and transform your life with the complete Life Transformation Life Coaching Certification Course. This package includes all 19 bonuses, valued at R143,500. You can get it all for just **R16,997**, saving you **R8,000 off the full price** of R24,997. Don't miss out on this opportunity to invest in your future! Remember, you have a 7-day no-questions-asked Money-Back Guarantee, so there is no risk to you.

Enroll Now

Payment Option 2 Two Easy, Flexible Payments

You have the option to pay for the Life Transformation Coaching Foundation Training Course in two installments. The first installment is **R6,997** and gives you immediate access to Level 1. When you're ready to start Level 2 - The Practical Step-by-Step Transformation Coaching System™ Training & Certification, you can pay the second installment of R10,997, which gives you a **R7,000 discount** on the full price of R24,997. You have a 7-day Money-Back Guarantee, so there is no risk to you.

Enroll Now

Payment Option 3 Pay-Per-Module

The Life Transformation Coaching Course comprises of 6 Modules leading up to certification. The first three modules (Module 1 - 3) constitute Level 1 training, while the next three modules (Module 4 - 6) make up Level 2 training. Option 3 allows you to pay per module. You can start right away with Module 1 for just **R3,250**. You can choose to make Monthly or Bi-Monthly payments of R3,250 per Module, which will amount to a Total of 6 x R3,250 for the complete Life Transformation Coaching Course. Basically, your Pay-As-You-Go. This includes all 12 bonus courses and gives you a **saving of R5,500** on the full price.

Enroll Now

Remember:

If you act now, your total investment for a Once-Off payment is only R16,997. Be aware, this Limited Time Special Offer could vanish at any time. So contact us now at support@transformationcoachingacademy.co.za for an **Invoice/Quotation or a Card Payment Link** to kickstart your journey, because you deserve to achieve your biggest coaching ambitions... just like countless others in our Life Transformation Coaches family.

Will you be the next success story?

Burk & Isobel Esterhuysen

P.S. If you have any questions lingering about the Life Transformation Coach Certification Course, we've got you covered. Don't hesitate to reach out; we're here to help. You can contact us at **083 609 1976** or email us at support@transformationcoachingacademy.co.za

International Accreditation Bodies



You will receive Six International Accredited Certificates on Successful Completion of the Training

1. Life Transformation Coach
2. Life Coach
3. Mental Health Coach
4. Emotional Wellbeing Coach
5. Negative Emotional Therapy™ Practitioner
6. Neuro-Linguistic Programming Practitioner

Have Questions? Keep Reading...

1. **How is the Course Structured and Presented?** A: The course is designed with a thoughtful, pre-recorded curriculum that takes advantage of a secure online membership platform. Each lesson is thoughtfully crafted to build upon the previous one, ensuring that your learning journey is both structured and manageable. As you navigate through the course, you'll find a clear progress bar at the bottom of the page, which acts as your roadmap to track your advancement.

To accommodate even the busiest of schedules, our video lessons are broken down into bite-sized segments, each lasting no more than 30 minutes. This format allows you to easily fit in a quick video during a lunch break or while commuting. Furthermore, our membership area is mobile-friendly, allowing you to access the content on your smartphone. In fact, we've seen single mothers, managing full-time jobs from 8:00 AM to 6:00 PM, complete the entire course in just under four months. This flexibility truly makes our course accessible to anyone eager to learn, regardless of their commitments.

2. **How will I be Assessed for Internationally Accredited Certification?** A: Our course is meticulously structured in a linear fashion, meaning that you cannot skip ahead or overlook essential video lessons. Each lesson must be completed before unlocking the next. Once you finish Level 1, you'll be able to request a link to the Online Exam for the Neuro-Linguistic Programming (NLP) Coach certification. We will verify your completion of Level 1 before sending you your unique exam link. The same procedure applies to Level 2 and the additional 5 Certification, where you must complete all lessons before being granted access to the corresponding exam.

Both assessments are Open Book Exams in a multiple-choice quiz format, ensuring that you have every opportunity to succeed. We prepare you in advance for the types of questions you can expect, allowing you to reference the relevant materials before the exam. There's no need for stress; you'll have ample time to finish each exam, and if you don't pass on the first attempt, you can simply retake it until you do. Once certified by us, you'll be privileged to the International Coaches Register without any additional evaluations.

3. **Is there an Opportunity for Practical Experience before I begin Coaching Clients?**
 A: Absolutely! After receiving your certification, you have the option to partner with another newly certified coach for a buddy coaching experience. Together, you'll guide each other through the Transformation Coaching System step-by-step. This hands-on approach fosters collaboration and provides an excellent platform for addressing any questions or challenges you may encounter.
 Additionally, you're welcome to join our Level 2 coaching calls, where I personally address any questions you have. While this buddy system is a fantastic way to gain confidence, it isn't a prerequisite for starting your own coaching practice. The Transformation Coaching System is detailed and scripted, making it accessible for newly certified coaches to begin working with paying clients immediately upon certification. You will feel well-prepared and confident as you step into your new coaching role.
4. **How will Students Interact with you to Address their Questions?** A: We pride ourselves on maintaining an exceptional online membership area, equipped with a variety of features to enhance student interaction. Each video lesson includes a comment section, where you can ask questions directly related to the topic at hand. Our team is committed to responding to your inquiries within 24 hours, creating a collaborative learning environment where you can learn not only from your own questions but also from those posed by fellow students.
 In addition to this, we host regular Zoom Coaching Calls, which are an excellent opportunity to engage with us in real time. During these sessions, you can ask any questions you might have and receive direct feedback. This comprehensive support system ensures that all your inquiries are addressed, and you're never alone on your learning journey.
5. **Q: What exactly will I learn in the Life Transformation Coach Certification Course?** A: In this course, you'll learn a comprehensive, step-by-step approach to become a certified Life Transformation Coach. This includes mastering our unique Transformation Coaching System™, proven techniques, and therapies honed over a decade. You'll learn how to identify and overcome 'hidden success barriers', and facilitate personal growth and goal achievement in your clients. Plus, the course also includes practical business strategies to help you establish and grow your coaching practice.
6. **Q: How long does the course take to complete?** A: Our Life Transformation Coach Certification Course is structured to allow you the freedom to learn at your own pace. This means the completion time will vary depending on your individual speed and commitment. In general people are completing the course in 3-4 months. Some take 6 months. However, you can take longer than 6 months if you choose to, there is no rush. It all depends on how much time you put in.
7. **Q: I have never coached anyone before. Will I still be able to understand and apply the course content?** A: Absolutely. Our course is specifically designed to cater to both beginners and those who have prior coaching experience. We break down every concept into digestible, bite-sized chunks for easy understanding and immediate application. We also provide real-life

coaching demonstrations to give you a clear picture of how to apply your new knowledge in practice.

8. **Q: How do I know this course is legitimate and recognized?** A: The Life Transformation Coach Certification Course is internationally accredited by the International Coaches Register and The Association for Neuro-Linguistic Programming. These accreditations ensure that your credentials are recognised worldwide.
9. **Q: Can I register with the “International Coaches Register” once I am Certified?** A: Yes, our course assessment methods are 100% approved by the International Coaches Register. Once we Certify you, you can get International Accreditation through them and register yourself under all Five of our Certifications: Life Transformation Coach, Life Coach, Mental Health Coach, Emotional Wellbeing Coach, Negative Emotional Therapy™ Practitioner and Neuro-Linguistic Programming Practitioner.
10. **Q: Is it possible to acquire these unique coaching skills and techniques from other Life Coach Training providers?** A: Unfortunately, no. These proprietary coaching techniques are exclusive to our course. Having spent a decade perfecting these methods on thousands of individuals, I’ve developed a revolutionary breakthrough in coaching technology. This unique approach is designed to uproot all the hidden barriers to success, enabling powerful inner transformation and empowerment in as little as 18 hours of coaching with long-lasting results. Please note that all the transformation coaching techniques used in our course are Trademarked™ and all scripts are internationally Copyright © protected by me, Burk Esterhuyse. The only place to learn these unique methodologies worldwide is directly through our training.
11. **Q: How does this Course Stand Out from others available in the market?** A: Our Life Transformation Coach Certification Course is unique due to its all-encompassing, hands-on approach. Unlike other courses, we provide a comprehensive system, including proven pioneering techniques, structured scripted processes, and our unique Transformation Coaching System™. We aim to mould you into an influential, highly effective coach who can facilitate extraordinary transformations. Our course is also internationally accredited, adding more weight to your credentials.
12. **Q: Can I really start my own coaching practice/business after completing this course?** A: Yes, you can. One of the key elements of our course is learning how to establish and grow your own coaching practice/business. We’ll provide you with proven strategies to find and sign up clients who are willing to invest in themselves. Please see all the bonuses for more details.
13. **Q: I’m worried about the cost of the course, is it really worth it?** A: While we understand that the cost may seem significant upfront, consider it an investment towards your future. You’ll gain the knowledge, skills, and credentials necessary to start a successful, fulfilling career as a Life Transformation Coach. Plus, with our 7-Day Money-Back Guarantee, you can enrol in Level 1- Foundation Training risk-free.
14. **Q: What if I struggle with the course content?** A: We offer guided support throughout your training. You’re never alone in your learning journey. Plus, our course materials are presented in a clear and engaging practical manner with real-life coaching demos to enhance your understanding.

15. **Q: What's different about your course compared to others?** A: Our Life Transformation Coach Certification Course offers a unique Transformation Coaching System™, proven techniques, therapies, and practical tools designed to facilitate deep and meaningful growth in your clients' lives. Moreover, our course is more than just a certification program—it's a comprehensive learning experience, aimed to turn you into a highly skilled and effective Life Transformation Coach.
16. **Q: Will I get a certification upon completion of the course?** A: Yes, you will. Upon successful completion of the course, you'll be certified not just as a Life Transformation Coach, but as a Life Coach, Mental Health Coach, Emotional Wellbeing Coach, Negative Emotional Therapy™ Practitioner, and Neuro-Linguistic Programming Practitioner, making you a versatile and valuable asset in the coaching industry.
17. **Q: What happens if I decide this course isn't for me?** A: If within 7 days of enrolling in the course (Level 1 – Foundation Training), you decide it's not for you, we offer a full money-back guarantee, no questions asked. It's a risk-free opportunity for you to explore the potential of becoming a Life Transformation Coach.
18. **Q: Do I need to have any prior coaching experience or education to take this course?** A: No, you do not need any prior coaching experience or education to enrol in our course. The course is designed to accommodate both beginners and those with some coaching background.
19. **Q: How does the course deliver its content? Is it all online?** A: Yes, the course is entirely online, and content is delivered through our innovative Accelerated Learning Video Format, which enhances retention by more than 90%. You'll be able to study and learn at your own pace, in your own space. We even had a 74-year mature lady that claimed she was technologically challenged finish the course with zero technical difficulties. She is currently coaching virtually full-time and even gave us a video testimonial.
20. **Q: Are there any additional costs apart from the course fee?** A: No, the course fee is all-inclusive. There are no hidden fees or additional costs involved. And, with a bonus value of R85,000, it's a high-value investment for your future.
21. **Q: What if I find the material too challenging or I'm unable to keep up?** A: The course is designed for learners of all levels. Each concept is broken down into digestible, bite-sized chunks for easy comprehension and fast learning. Plus, you have the freedom to learn at your own pace, allowing you to review any challenging content as many times as you need. We also offer live Q & A coaching calls where you can get all your questions answered.
22. **Q: What kind of support will I receive during the course?** A: You'll have access to guided support throughout your training. We're committed to ensuring that you're never alone in your learning journey and that you have all the resources and help you need to succeed.
23. **Q: Can I manage this course with my full-time job?** A: Absolutely! Our Life Transformation Coach Certification Course is designed with busy individuals like you in mind. The course is entirely online and available on-demand, allowing you to learn at your own pace, in your own space. You can choose to study in the evenings, on weekends, or whenever it fits best into your schedule.

24. **Q: I'm an introvert. Can I still be a good life coach?** A: Definitely! Being an introvert doesn't hinder your abilities as a life coach; in fact, it can often be a strength. Introverts are usually great listeners and thoughtful communicators, traits that are essential in coaching. Our course will provide you with the skills and techniques needed to build your confidence and effectively connect with clients, regardless of your personality type. Me and Isobel are both introverts.
25. **Q: Is there a deadline to complete this course?** A: No, there is no set deadline. You can take as much time as you need to complete the course. This flexibility allows you to work at your own pace without feeling pressured by a rigid timeline.
26. **Q: What if I struggle to find clients once I'm certified?** A: As part of the Life Transformation Coach Certification Course, you'll learn proven strategies to find and sign up clients who are willing to invest in themselves. We provide you with the knowledge and skills necessary to connect with the right clientele and build a thriving coaching practice.
27. **Q: Can this course truly help me overcome my limiting beliefs, fears and self-doubt?** A: Yes. One of the core aspects of our course involves identifying and overcoming 'hidden success barriers', including limiting beliefs, fears and self-doubt. You will learn how to recognize these obstacles and effectively dismantle them, allowing you to pursue your personal and professional goals without hindrance.
28. **Q: I'm not very tech-savvy. Will I still be able to manage the online format of this course?** A: Absolutely. Our online course is designed to be user-friendly, and you don't need to be a technology expert to navigate it. If you encounter any technical issues, our support team will be available to assist you. If a 74-year lady with "technophobe" could do it without help from anyone, then I trust you will be able to do it yourself.
29. **Q: What if I don't feel ready to start my own coaching practice immediately after finishing the course?** A: That's completely okay. The Life Transformation Coach Certification Course is designed not only to equip you to start your own coaching practice but also to facilitate personal growth and development. You can take the time to apply the techniques to your own life first, build your confidence, and then decide when you feel ready to take the step towards coaching others.
30. **Q: What is the process for certification and attaining International Accreditation?** A: Our certification process is thoughtfully designed to ensure that you master the coaching skills as you progress. It follows a sequential video learning format on a user-friendly online platform, each lesson unlocking only after successfully completing the prior one. When you're ready for your certification knowledge test, simply reach out to us. We verify your completed lessons and provide a short pre-work assignment as a stepping stone to the online multiple-choice knowledge test. This test is open-book, emphasizing comprehension and application rather than rote memory. Don't fret if you don't pass the first time - we're dedicated to your success, so you can retake the test until you triumph.
31. **Q: Are Training Manuals provided as a part of this course?** A: Absolutely. Our Level 1 includes a thorough, yet easy-to-read PDF manuals that goes hand in hand with our Foundation Training. It's not only a great companion to our video lessons, but also a quick reference for any topic you'd like to revisit without having to re-watch the entire video. The Level 1 manuals encompasses all the skills necessary to excel as a life coach and introduces you to the world of Neuro-Linguistic Programming for building trust and positively influencing

people. By the time you complete Level 1, you'll have practical knowledge, enabling you to outshine the average life coach.

Level 2 unlocks your very own coaching manual detailing our signature Transformation Coaching System™. This system is your step-by-step guide to facilitating profound and lasting change in your clients' lives. It merges innovative coaching techniques with psychological wisdom and functional tools, treating every individual as unique and customizing strategies to surmount their unique hurdles. Whether it's developing a positive mindset, forming resilient habits, enhancing emotional intelligence, or fostering self-esteem, this system covers it all. By adhering to this system, your clients will not only experience personal growth and professional success but also forge deep connections with the world around them. Hence, equipping them with the key to a fulfilling, purpose-driven life.

32. **Q: Is there provision for live student-trainer interaction during the course?** A: Certainly. As highlighted in Bonus #1, we organize regular Live Interactive Coaching Calls via Zoom coupled with Q & A sessions. In these sessions, Burk and Isobel delve into the mental strategies that serve as the backbone of successful coaching. They push you to surpass your self-imposed limitations, both personally and professionally. These calls conclude with a live Q & A segment, offering you the freedom to raise questions about the course, coaching techniques, client situations, or even establishing your coaching business.
33. **Q: What drives the inclusion of Neuro-Linguistic Programming (NLP) in your course?** A: Neuro-Linguistic Programming or NLP is recognized for its superior communication strategies. It's the go-to study area for Business owners and CEOs who wish to refine their communication, negotiation, sales, and rapport-building skills. NLP is a reservoir of knowledge gathered from successful communicators, coaches, negotiators, and therapists since 1975. All this wisdom finds its place in our Level 1 - Foundation Training, empowering you to evolve into a remarkable Life Transformation Coach.
34. **Q: Am I too advanced in age to venture into Life Transformation Coaching?** A: No, not at all. In fact, your years are your strength. You bring to the table an expanse of life experience that is invaluable. Life coaching offers the perfect blend of flexibility and passion, allowing you to decide when to coach. And while you're doing something you're passionate about, it provides purpose and potentially enhances your lifespan. There's a startling statistic that 80% of retirees who lead idle lives pass away within five years of retirement, often due to a lack of purpose. We've had individuals in their 70s thriving in our training program, now successfully practicing as full-time virtual coaches.
35. **Q: What prerequisites do I need to meet to join your training academy?** A: Our academy is open to all who are teachable, can read and write, and carry a passion for self-improvement and aiding others. Formal education is not a requirement – your zeal to learn and make a difference is what truly matters.
36. **Q: What's the advantage of your Life Transformation Coach Certification Course over a cheaper, standard NLP or Life Coaching Course?** A: While NLP contributes significantly to communication skills development, it does not inherently form a competent Life Coach. Most NLP techniques, that was created, have limited efficacy today. We found some techniques ineffective on a majority of our test subjects. Undoubtedly, NLP proves useful for business owners and CEOs in enhancing their communication, negotiation, and rapport-building skills.

Yet, its scope for subconscious manipulation of others, does **NOT** align with our academy's ethical guidelines and code of conduct.

With NLP, you lack a structured coaching system, which leaves you without clear guidance when faced with a client's problem. Imagine a client approaches you with life-altering trauma – without a system, you're left guessing your next move. NLP mostly provides a collection of communication skills and a few techniques.

Some NLP courses offer certification as a Master Hypnotherapist in a matter of days. Hypnosis, a state of human consciousness involving focused attention, reduced peripheral awareness, and enhanced capacity to respond to suggestion, is indeed powerful. But it's also an intricate art form that demands thorough professional qualification for achieving intended results. After all, a certified Clinical Hypnotherapist completes a rigorous four-year degree program.

So while NLP might boost your communication skills and understanding of people, transforming lives requires a comprehensive system. This is where our Life Transformation Coaching System™ comes in, rooted in years of experience and a deep understanding of the transformational process. In our training course, we equip you not just with enhanced communication skills, but also with a proven coaching system that enables lasting change in your clients' lives.

Again, if you Need Real Proof that we deliver what we promise? Click the link below! Dive into authentic, heartfelt video Case Studies & Testimonials from our dedicated coaches. Witness their journey, their triumphs, their undeniable transformations. And if that's not enough? Feast your eyes on hundreds of handwritten testimonials. The truth? It's all there in their words and emotions:

<https://transformationcoachingacademy.co.za/success-stories-new-2/>