



**TRANSFORMATION  
Coaching Academy®**

leaders in transforming lives

## **Course Structure of the Life Transformation Coaching Course**

Welcome to the Life Transformation Coaching Course – where the fusion of the Latest Cutting-Edge Coaching Skills & Methodologies, Transformational Techniques, Neuroscience, Mind-Science, Neuro-Linguistic Programming, Quantum Physics, Advanced Cognitive Psychology, Success Mindset Strategies, and Advanced Communication Skills sets the stage for your transformational journey.

Our mission in Life Transformation Coaching is clear: to help you conquer life's challenges or guide you towards your dream destination with ease and speed. Our meticulously crafted Transformation Coaching System™ digs deep, uncovering and dismantling the 'hidden success barriers' and 'root causes' behind life's problems.

In this Training Course, you won't just learn about the Transformation Coaching System™; you'll experience its magic first-hand. Through this journey, you'll liberate yourself from limitations and emotional baggage, gaining the power to effortlessly inspire and uplift others. Remember, a Life Transformation Coach leads by example.

Our Transformation Coaching System™ will guide you in helping yourself and others overcome any problem or pursue any goal that life presents. By following our step-by-step processes faithfully, you'll develop the extraordinary ability to tackle challenges with unwavering confidence.

As a coach, your superpower lies in reshaping your clients' inner world – their thoughts and emotions. You'll master Transformation Coaching Techniques and Processes that are carefully sequenced during your coaching sessions. By transforming your clients' inner world or aligning it with their desired goals, their external world will naturally fall into place.

It's the principle of "what's within, so without." If you have doubts, explore our testimonials that prove the effectiveness of our approach.

<https://transformationcoachingacademy.co.za/handwritten-testimonials/>

Here's the truth: If you want change in your external world, you must embark on an inner journey – transforming your thoughts, emotions, beliefs, and attitudes. Many people tirelessly try to conquer external circumstances or achieve success, yet they continually face the same problems and limitations. The solution lies in revamping your inner world, reshaping your daily thoughts and feelings, and aligning them with the experiences you yearn for in the external world.

To become the person you aspire to be, you must embody it. Your beliefs must seamlessly align with your aspirations. That's why a Life Transformation Coach is essential – they uncover and replace negativity, lack, trauma, and limitations with empowering beliefs, paving the path for your self-transformation.

And now, get ready to immerse yourself in the treasure trove of coaching processes and techniques within the Life Transformation Coaching Course. These coaching processes and techniques are the keys to unlocking personal and professional transformation, giving you the tangible results you've been longing for.

## Level 1 – The Foundation Training

Embark on your journey to become a highly effective Life Transformation Coach with our Level 1 - Foundation Training Course. Practical, easy-to-apply, and transformative from the get-go, this course lays the groundwork for the skills, knowledge, and coaching foundation required to master the art of life transformation coaching. Watch the videos and start implementing the teachings in your everyday life, experiencing the change first-hand.

Our Foundation Training encapsulates the powerful communication skills employed by the most persuasive communicators over the last thirty years, combined with the potent knowledge of Neuro-Linguistic Programming. The goal? To make you a commanding influencer in all your communications - a skill paramount to becoming a highly effective Life Transformation Coach. These skills can be wielded by anyone, and when honed, can amplify your influence across all facets of life. Remember, coaching is about catalysing change in your clients. Without a positive influence, achieving results becomes challenging.

"Bear in mind: people don't hire a coach because they want coaching. They hire a coach to get desired **RESULTS!**"

The Foundation Training covers the skills, strategies, and fundamentals of Life Coaching and NLP that are crucial to becoming a Certified Life Coach and a Certified Neuro-Linguistic Programming Practitioner. But our vision for you extends beyond these certifications.

We aim to mould you into a fully-equipped Life Transformation Coach who can guide clients towards extraordinary life transformations, helping them reach their goals swiftly and effortlessly.

Our latest version of the course integrates the most recent coaching and communication technologies and is based on over a decade of personal coaching experience. We've worked with thousands of people, identified what works, and how to achieve results swiftly. The Level 1 - Foundation Training is facilitated through a Professional Online Membership Area that features a progress bar guiding you through the course step-by-step. Each video is no more than 30 minutes, ensuring it's manageable to watch at least one video daily.

Our Foundation Training Course also provides professional training manuals that supplement the subjects and Life Coaching processes explained on video. This ensures you can easily reference them in the future. The online course offers no-nonsense, straight-to-the-point video training that you can instantly apply to your personal and professional life. It focuses on practical success mindset strategies, advanced communication skills, and robust goal formulation & achieving techniques - without an iota of fluff or unnecessary theory.

We delve deep into the attitudes characterising a successful Life Transformation Coach, empowering you to evoke remarkable change, transformation, and empowerment in your clients. Below is just a tiny peek into some of the subjects and processes you will learn in Level 1 – Foundation Training!

## **Unlock the Art of Building Trusting Connections Discover How to Forge Instant Trust and Agreement with Your Clients With This Powerful Rapport Building Technique**

Imagine the power of effortlessly stepping into a realm of shared understanding with your clients and anyone else you communicate with. Picture mastering the art of interpreting body language, leveraging it to usher in positive transformations within your clients. Learn to use your own body language in a specific manner that subconsciously kindles positive associations in your clients, generating instant trust and agreement. This technique nudges your clients to trust you, open up, and pave the way for deeper, impactful changes.

Deep dive into the intricacies of voice tonality, using it as a foundation to build rapport. This potent skill truly shines during telephone conversations. Simultaneously, cultivate the ability to generate instant likability, be it while interacting with friends, family, or even people you've just met. Remember, rapport-building is the art of creating a bridge of harmony and trust between people.

So, are you ready to delve into these proven rapport-building techniques? These strategies hold the potential to revolutionise your interactions with clients. Brace yourself to form deeper connections and make an impact that lasts. A new level of communication awaits you.

## **Discover the Dynamic Success Strategies that Propel the World's Elite Coaches, Negotiators, and Therapists**

Get ready to unlock the secrets that have propelled the world's top coaches, negotiators, and therapists for the past 40 years. These 18 potent Presuppositions of Success are the key to transforming your coaching journey into one of triumph. The best part? They apply seamlessly to every facet of your life - work, home, and social settings. Prepare to soar to new heights of success in all areas of your world.

Imagine helping others break free from their old, outdated paradigm and embrace a more empowering and resourceful mindset. And the best part? You won't need to dive into complex theories, intricate personality systems, or spend years buried in books. These strategies are straightforward and easily implemented.

Prepare to harness the extraordinary Power of Setting Daily Intentions. But not just any intentions - these are the intentions crafted with precision, designed to empower you to craft the perfect day for yourself, daily. Picture finishing tasks and projects with ease, effortlessly steering through your daily responsibilities. Setting Daily Intentions places you firmly in the driver's seat of your own life, the captain charting the course to your desired outcomes and goals.

Belief and faith are powerful tools that can shape your daily life. Discover how to utilise them to their fullest potential, just as countless successful individuals have done throughout history. Embrace these forces and allow them to guide you through the highs and lows of life.

Learn the skill of asking effective questions in a structured manner. Such questions can delve deep and reveal a person's true desires, enabling them to set clear goals. As a life coach with this ability, you can expertly guide individuals towards achieving the life they truly aspire to have.

Embrace your potential as a life coach and inspire those around you. Empower yourself and your clients to reach new heights of success and fulfilment. Take the reins of your own life, steering it toward greatness, while helping others navigate their own paths. The power to achieve extraordinary results is within your grasp. It's time to seize it.

## **Powerful Goal Formulation and Goal Achievement Strategies To Achieve All your Goals Faster, with Less Effort**

Immerse yourself in our Comprehensive Goal Mastery Framework the instant you enrol in our transformative Level 1 Foundation Training.

Get ready to uncover the mystery behind why some goals are easier to achieve than others. Why do some effortlessly fall into place, while others remain stubbornly out of reach despite your tireless efforts? Once you grasp the underlying reason, you can begin dismantling the barriers that have been stealthily sabotaging your path to effortless goal attainment.

Embrace our revolutionary, step-by-step method for formulating goals that will guide your clients towards a profound sense of clarity—a crystal-clear vision of what they truly desire. Through the art of skilful questioning, we'll liberate their goals from the chains of confusion and ambiguity. Once they are clear in their desired outcomes, we'll help them uncover their "Inner Drivers"—the fiery motivation and inspiration that propels them towards their goals. Without these Inner Drivers in complete alignment, determination can waver, motivation can wane, and the journey to success can become a treacherous uphill battle.

But we won't leave you hanging with a head full of dreams and no roadmap. We'll expertly fashion those ambitious action steps into bite-sized chunks, making them easily digestible for your clients. This ensures that they can take daily, purposeful strides towards their dreams, aspirations, and deepest desires.

And as the curtain begins to fall on your transformative journey, we present the most remarkable feature: our Powerful "Goal Achieving System™". Think of it as the metaphorical steroids, the turbo-boosters propelling you towards your goals with unmatched speed and efficiency. This system acts as your unwavering guide, keeping you on track, empowering you to take the precise actions necessary, precisely when they need to be taken.

Many of our trainees have found success using this system. By following it closely during Level 1, The Foundation, they have been able to secure funds for the second instalment and gain access to Level 2, The Practical Transformation Coaching System™ Training.

## **Master the Art of Effective Communication and Language Mastery: Influence Others Positively Through Clear and Impactful Communication**

"Your language, my friend, serves as a window into your intellect and your very essence. The question then becomes: Do you possess the ability to wield your words effectively, both consciously and unconsciously?"

Prepare to dive headfirst into the transformative realm of "Using Your Language Effectively". Within this enlightening module, you will unlock a treasure trove of invaluable skills, enabling you to communicate with unparalleled clarity and impact. This is the key to influencing others in a positive and profound manner, leaving an indelible mark upon their hearts and minds.

No longer will your words be chosen haphazardly or delivered with uncertainty. You will effortlessly recognise the optimal words to utilise, ensuring that your message resonates deeply with your clients, co-workers, and anyone fortunate enough to cross your path. With this newfound ability, miscommunication will become a relic of the past, as you navigate the intricate web of language with finesse and ease.

However, effective communication extends beyond mere vocabulary. You will learn to expertly customise your speech to establish instant rapport and a seamless wavelength connection with any individual you encounter. Gone are the days of struggling to bridge the communication gap—now, you effortlessly navigate the ebbs and flows of conversation, effortlessly guiding your audience to a place of understanding and alignment.

Prepare to embark on a journey of linguistic prowess as you master the art of asking the right questions. These carefully crafted inquiries will unveil the hidden "root causes" of problems swiftly and effectively. With this insight, you can illuminate dark corners and bring transformative change to those seeking guidance. Furthermore, you will learn the subtle art of reframing. By skilfully echoing people's sentences back to them, you help them gain a fresh perspective, enabling them to unlock the necessary changes within themselves. This gentle yet profound technique is a catalyst for growth and evolution, igniting the fires of positive transformation within those under your care.

Prepare to revolutionise your communication prowess as you delve into the transformative realm of "Using Your Language Effectively." Embrace the power of words and watch as you effortlessly influence others in ways beyond your wildest imagination.

## **Unleash the Power of Representational Systems: Mastering Communication on Every Level**

Within the depths of our being, we possess a remarkable ability to process the vast array of information that bombards our senses. In the realm of the Representational System, we explore the intricate ways in which we internalise and interpret the world around us.

Prepare for a profound journey as you uncover the inner workings of this system, unveiling the secrets of how our five senses—sight, hearing, touch, smell, and taste—shape our perception and influence our physical responses. Whether we are consciously aware of it or not, these sensory inputs leave an indelible mark upon our internal landscape.

Through the knowledge gained from the Representational System, you will gain a heightened awareness of how individuals utilise their senses to process information. By understanding their preferred sensory modality, you will possess the power to create instant rapport, forging deep connections and fostering agreement in your interactions.

Furthermore, the wonders of this system extend far beyond mere communication. Prepare to unlock the doors to your own boundless creativity as you embrace the teachings of the Representational System. By tapping into its intricacies, you will discover a wellspring of inspiration, propelling you to new heights of innovation and artistic expression.

And let us not overlook the immense potential this system holds when communicating with teenagers. By harnessing the power of the Primary Representational System, you gain an unparalleled ability to engage with these young minds and impart knowledge in a manner that resonates deeply with their unique processing style. It is a tool that not only enhances communication but also serves as a guiding light, leading them towards adopting effective study methods that align with their primary representational system.

Prepare to embark on a voyage of self-discovery and mastery as you delve into the fascinating world of Representational Systems. Unleash the power of sensory processing and watch as your communication skills soar to new heights, bringing forth connection, creativity, and transformation in every aspect of your life.

## **Life Coaching Fundamentals**

Here, we will delve into the exciting world of life coaching and explore the fundamental principles and practices that make it such a powerful tool for personal and professional growth. Whether you're an aspiring life coach or someone seeking guidance in your own journey, this resource will equip you with the knowledge and insights needed to make a lasting impact.

## Understanding Life Coaching

- **What Is Life Coaching?:** Gain a deep understanding of the essence of life coaching and how it differs from other forms of therapy or counselling. Discover the unique role of a life coach in empowering individuals.
- **What is a Life Coach?:** Learn about the characteristics and qualities of an effective life coach. Explore the skills and attributes that set them apart and make them successful in facilitating transformational change.
- **What is a Life Transformation Coach?:** Uncover the specialised role of a life transformation coach and how they guide individuals in overcoming obstacles and creating lasting change. Explore the difference between traditional life coaching and Life Transformation Coaching.

## The Impact of Coaching

- **The Value of Coaching in Business:** Understand how life coaching can benefit individuals in the business world, enhancing their leadership skills, improving performance, improving productivity and improving communication.
- **The Value of Coaching in a Client's Personal Life:** Explore the profound impact life coaching can have on an individual's personal life, from achieving goals and improving relationships to achieving work-life balance and finding purpose.

## Identifying Your Ideal Clients

- **What Kind of People Want Coaching:** Identify the target audience for coaches and understand the motivations and aspirations of those who seek coaching. Discover the common challenges and desires that drive individuals to seek guidance and support.
- **Qualities in People Who Want Coaching:** Gain insights into the mindset and qualities of individuals who are open to coaching and ready to make positive changes in their lives. Understand the characteristics that make someone an ideal client for a life coach.

## The Coaching Process

- **Getting Started with Your Client:** Learn how to establish a strong foundation for a coaching relationship. Discover essential communication skills such as active listening and backtracking, which enable coaches to build rapport and understanding with their clients.
- **Assessing the Client:** Explore effective assessment techniques that help coaches gain a comprehensive understanding of their client's current situation and challenges. Discover how to ask the right questions and gather the necessary information to guide the coaching process.
- **Representing the Present State or Challenge:** Learn how to assist clients in identifying and articulating their current struggles or aspirations. Explore techniques for helping clients gain clarity and perspective on their situation.



- **Setting the Goal or Desired Outcome:** Discover the importance of setting clear and achievable goals with clients. Learn how to guide clients in defining their desired outcomes and aligning their actions with their values and aspirations.
- **The Backbone of Coaching: Feedback and Feed-forward:** Explore the power of feedback in coaching and learn how to deliver it effectively and constructively. Discover the concept of feed-forward, a forward-thinking approach that focuses on future actions and growth.
- **Developing a Plan of Action:** Assist clients in creating a roadmap for achieving their goals. Learn how to help clients identify the necessary steps, resources, and strategies to move forward and create change.
- **Accountability:** Discover the critical role of accountability in coaching and learn effective techniques for keeping clients motivated and on track. Explore how to create a supportive and empowering environment that encourages clients to take action.

### The Fundamentals for Change

- **The 4 Fundamentals for Change:** Dive into the four foundational elements that drive change in coaching. Explore the concepts of awareness, responsibility, action, and reflection, and understand how these principles create a powerful framework for personal growth.

This, my friend, is just the tip of the iceberg—a glimpse into the vast realm of life coaching and neuro-linguistic programming. By applying and integrating all the principles and practices taught in Level 1 - Foundation Training, you will be well-equipped to embark on a journey of personal and professional growth as a Life Coach and Neuro-Linguistic Programming Practitioner. Are you ready to take the first step towards a brighter future? Start your coaching journey today.

## **Level 2 – The Practical Step-by-Step Transformation Coaching System™ Training**

Welcome to Level 2, the Transformation Coaching System™ Training, where you will discover the powerful therapies, techniques, and coaching processes that will elevate you to become an extraordinary Life Transformation Coach, Mental Health Coach, Emotional Wellbeing Coach, and Negative Emotional Therapy™ Practitioner. Now, first, let's take a moment to delve into what this step-by-step system can truly do for you and your clients. It's no secret that we make bold claims about its effectiveness, and I assure you that by the end of this section, you'll understand why.

Within the pages of Level 2, you'll uncover the legendary practical step-by-step Transformation Coaching System™ that we touched upon earlier. This is the very system that has transformed countless lives and propelled coaches to extraordinary success. It is not just a collection of random techniques - it is a comprehensive roadmap designed to guide you towards your goal of transforming and empowering lives.

**P.S.** Please keep in mind that the Transformation Coaching System™ encompasses many coaching techniques and processes beyond what is mentioned here. To avoid making this too lengthy, I have only provided a brief overview of some of them.

## **Meta Questions: The Ability to Uncover Hidden Limitations and Root Causes**

In the world of coaching, the ability to uncover hidden limitations and root causes is a skill that sets exceptional coaches apart from the rest. It's not just about skimming the surface or addressing surface-level issues; it's about diving deep and understanding the underlying factors that contribute to your client's challenges.

By asking probing questions and actively listening to your clients, you gain valuable insights into their issues and problems. This process allows you to go beyond the superficial and truly understand what is holding them back. It's through this understanding that you can provide targeted guidance and support.

But it doesn't stop there. Building a strong trusting relationship with your client is paramount. When they feel safe and supported in your presence, they're more likely to open up and share their innermost thoughts and fears. This level of vulnerability leads to a deeper connection between coach and client, fostering an environment where true transformation can take place.

As you guide your clients through introspection, you help them explore their internal world. By shining a light on their thoughts, emotions, and beliefs, they gain a heightened sense of self-awareness. This newfound understanding empowers them to recognise patterns, identify negative behaviours or habits, and uncover limiting beliefs that are holding them back.

And let's not forget about the importance of identifying root causes. It's not enough to merely treat the symptoms; we must address the underlying issues that give rise to those symptoms. By digging deep and getting to the core of the problem, you can provide long-lasting solutions that create lasting change.

Throughout this process, you'll uncover limiting beliefs that have been ingrained for years, traumas that have left scars, phobias that have caused immense fear, and even secondary gains that have unknowingly kept your clients stuck in unhelpful patterns. By bringing

these hidden factors into the light, you can guide your clients towards resolution and healing.

Lastly, by taking command of the coaching sessions through skilful questioning, you establish yourself as the trusted guide on their journey. The coach who asks the right questions is seen as the one in command, leading the way towards transformation. Your ability to navigate these conversations with confidence and curiosity sets the stage for breakthroughs and growth.

In conclusion, the ability to uncover hidden limitations and root causes is an essential skill for any coach. By building trust, eliciting introspection, identifying root causes, and taking command of the coaching sessions, you create an environment where true transformation can occur. So embrace this powerful tool and watch as your clients experience profound shifts in their lives.

## **Conscious and Subconscious Value Elicitation**

Values are the guiding principles that shape our lives. They represent what is truly important to us and serve as our driving force. Understanding someone's subconscious hierarchy of values is key to determining if those values support them in creating the life they desire. Aligning your subconscious values with your life's vision is essential for achieving your goals and fulfilling your true purpose. When your values are in harmony with where you want to go, you will find yourself making progress faster and with greater ease.

Reprogramming the structure of the hierarchy of values in the subconscious mind is another transformative technique. By aligning these values with your life's vision, you create a powerful internal compass that guides you towards your desired outcomes effortlessly.

It's important to note that we primarily focus on our top eight subconscious values, which make up 80% of our attention and energy. Ensuring that these top values align with what you truly want in life is crucial. By consciously choosing values that support your goals and aspirations, you harness the full potential of their motivational power.

Remember, whatever you consistently focus on expands in your life. By placing your attention on what truly matters to you - your core values - you bring them to the forefront of your experience. This focused intention propels you towards experiencing the ultimate life and vision you have for yourself.

## Discover the Secrets of Sub-Coding™ Technique: A Tool to Reprogram the Software of Your Subconscious Mind

Imagine a cheat code that could decipher the complex workings of your subconscious mind. Sub-Coding™ offers you exactly this – a powerful technique that allows you to decode specific memories, experiences, or mental conditioning and then, reprogram them into better, more empowering codes. And all these within the framework of the Transformation Coaching System™ that equips you to navigate the subconscious mind and assist people in achieving positive, successful, and long-lasting changes in minutes.

Through Sub-Coding™, you have the power to eliminate unwanted or destructive behaviours like sudden anger outbursts, cravings for junk food, comfort eating, or alcohol abuse. You can also aid people in overcoming minor addictions, be it to certain foods, beverages, mental habits, or emotional dependencies.

Accepting oneself unconditionally, without judgment, is a hurdle that many people face. We often judge ourselves harshly, even to the point of mental or physical self-harm. This lack of self-acceptance leads to a constant search for validation from others and the habit of becoming people-pleasers, resulting in unhappiness and unfulfillment. With Sub-Coding™, you can program someone to start accepting themselves unconditionally, thereby nurturing a healthy self-image and happiness.

**Crush Procrastination for Good:** One of the major stumbling blocks to achieving desired outcomes is procrastination. Despite wanting to take action on tasks, projects, or exercise regimes, many end up procrastinating or making excuses. The problem lies not in their intention, but in the programming of the subconscious mind. With Sub-Coding™, we can rewire the subconscious mind, bypassing the need for conscious willpower, and make taking necessary actions easier – a valuable skill to have, especially in the business coaching world.

Sub-Coding™ enables you to reprogram someone to like an action they currently dislike or dislike an action that is destructive to them or other people, but they currently enjoy.

Struggling with weight loss? Sub-Coding™ can serve as a powerful tool in your arsenal. If your client has a penchant for unhealthy foods or drinks that are causing weight gain or negatively impacting their health, Sub-Coding™ offers a unique way to tackle the problem. Using this technique, we can reprogram the subconscious mind to hold an aversion to that specific unhealthy food or drink. What's fascinating is that the change is so profound that they may never feel the urge to consume it again. In fact, some clients, after undergoing this reprogramming, find themselves unable to even look at that particular unhealthy food or drink.

But the benefits of Sub-Coding™ don't stop there. While it works impressively to discourage unhealthy eating habits, it can simultaneously be used to encourage the consumption of healthier alternatives. For instance, your client might currently dislike

eating broccoli, a nutrient-dense, healthy food. With Sub-Coding™, you can take the 'Unwanted Coding' linked to eating broccoli and morph it into the 'Like Coding' linked to a specific food the person enjoys eating. This ensures not just a dislike for unhealthy food, but also a preference for healthier choices, striking a balance for optimal nutritional intake.

As a result, the journey of weight loss becomes less of a struggle and more of a rewarding path of discovering new, healthier tastes and habits. For those planning to specialise in Weight Loss Coaching or Health Coaching, mastering this technique can indeed be a game-changer. It will enable you to offer clients a lifestyle change that is sustainable, enjoyable and leads to significant improvements in their overall health. This isn't just about temporary weight loss—it's about a long-term shift towards a healthier life.

Task completion can often feel like an uphill battle. From daily chores to demanding work tasks or significant life changes, the overwhelming load can lead to stress, dissatisfaction, or a sense of failure. But what if there was a way to view these daunting tasks not as obstacles but as opportunities? This is where Sub-Coding™ comes into play. It's a unique technique that decodes the subconscious resistance to challenging tasks, identifies the underlying mental blockages, and reprograms them to transform your perception of 'this task is difficult' into 'this task is manageable, easy and achievable.'

Mastering the art of encoding and decoding the subconscious mind ensures consistent achievement of desired results in your own life and that of your clients. Unlock the full potential of Sub-Coding™ and step into a world of transformative change.

## **Unleash the Bang Pattern™ Technique: Revamp Your Self-Image and Rewrite Your Life Story**

Bang Pattern™ is an impressive technique that allows you to reprogram the subconscious mind in 40 minutes or less, without resorting to trance-inducing methods like hypnotherapy. Throughout the process, you remain completely conscious and in control, having the ability to reject or accept new ideas. The beauty of it is, everything that gets programmed in is as per the client's design. The coach is merely a guide, programming in only what the client desires.

The crowning glory of Bang Pattern™ is its potential to revolutionise your Self-Image at a subconscious level, replacing it with a Positive, Empowering, and Confident Self-Image within a span of 40 minutes. The implications are profound. Your Self-Image extends its impact beyond just your self-esteem—it influences every aspect of your life, including your relationships, career, income, health, weight, attitude, and, notably, your self-confidence. For a deep dive into the influence of Self-Image on your life, consider exploring "Psycho-Cybernetics" by Dr Maxwell Maltz. You'll come to appreciate the transformative capabilities of the Bang Pattern™ technique for yourself and your clients.

Bang Pattern™ enables you to switch unwanted behaviours with new, positive ones and instil empowering, successful behaviours. You can also overwrite any unwanted habit with a new, positive habit. Generally, it takes an average person more than 30 days of persistent willpower and conscious effort to modify or instil a new habit in the subconscious mind. However, Bang Pattern™ allows you to implant that brand new habit within the subconscious mind in 40 minutes or less.

Bang Pattern™ is particularly potent in enhancing Self-Confidence levels in situations where it's usually lacking. Examples include public speaking, sales pitches, presentations, or approaching others. The underlying reason to speak publicly is to effect change. With Bang Pattern™, you (or your clients) can become naturally charismatic public speakers, captivating audiences, and driving transformative changes in their lives. The same principle applies to overcoming the fear of speaking in front of a camera.

Furthermore, Bang Pattern™ can equip you (or your clients) to confidently establish boundaries in your personal life—an essential factor in maintaining happiness.

With Bang Pattern™, you can instil powerful beliefs in your clients' subconscious minds, dramatically transforming their perspectives about themselves and their lives.

This technique facilitates the installation of a Positive, Powerful, Successful, and Confident attitude, transforms negative thinking habits into positive, outcome-oriented thinking, and sparks motivation to take action on all goals.

Moreover, Bang Pattern™ can be a significant aid in halting overeating (a robust tool for weight loss) and ceasing procrastination on specific tasks or actions (best when combined with the Sub-Coding™ Technique).

By programming people to get motivated, inspired and to take action on a new project, Bang Pattern™ effectively becomes a catalyst for personal growth and transformation. Harness the power of Bang Pattern™ and watch as it unveils a new world of possibilities for you and your clients.

Prepare for a transformational journey where the power to reshape your self-image and behaviours is at your fingertips!

## **Unlock Inner Conflict Therapy™: Your Key to Conquering Mental Battles**

Let's talk about an uninvited guest we're all too familiar with - 'self-talk' or 'mental noise.' Noticed how there's always a little tug of war going on in the back of your mind? Picture this: one little voice cheerleading you, echoing that you CAN achieve anything, while another one pipes up, pessimistic and naysaying, claiming you CAN'T, or you're simply not good enough for the task. This persistent negative voice often uses fear, doubt, or feelings

of inadequacy as ammunition to sabotage your positive mindset and actions. This is what we label as inner conflict.

Consider these dialogues: "I'll never make it; I'm just not good enough!" versus "I am brilliant and destined for success!" It's a classic example of optimism duelling pessimism.

Such ongoing mental discord complicates the journey to attaining your life goals. It seeds incongruence within you, essentially building a roadblock to your fullest potential. To counter this, we introduce Inner Conflict Therapy™, a potent technique designed to mute that incessant negative voice. As the clouds of negativity disperse, you discover a sense of congruence, clarity, and enhanced capacity to swiftly reach your goals and realise your life's purpose.

Don't just take our word for it. To appreciate the profound transformation this therapy can provoke in you or your clients, revisit the [handwritten testimonials](#). This technique alone holds transformative potential capable of reshaping lives for the better.

"I'm continually amazed by the profound change in individuals after each Inner Conflict Therapy session - a quieter mind and a renewed sense of purpose and direction."

Hence, we invite you to welcome another potent technique into your coaching tool kit. Our clients and coaches have praised the life-altering potential of Inner Conflict Therapy. Words fail to explain the profound effect it has when it successfully silences the negative voice that has been holding you back from the life you've always dreamt of.

With Inner Conflict Therapy, you can finally bid farewell to internal battles and embrace the life you've always known you could lead. Say goodbye to discord and hello to a life of clarity, purpose, and dream fulfilment.

## **Negative Emotional Therapy™: Reclaim Your Emotions, Reclaim Your Life**

Life can be a rollercoaster ride of emotions, and sometimes those negative emotions can really throw you for a loop. Get ready to seize control of your life and emotions once again with an exceptional life-changing technique - Negative Emotional Therapy™. This potent method enables you to break the chains of suppressed and unresolved negative emotional charges from your past that are hindering your life's progression.

It is a commonly acknowledged fact that repressing negative emotions can lead to a decrease in one's emotional intelligence over time. These unresolved emotions can sabotage relationships, upset work harmony, compromise health, and hinder the pathway to success. Worst of all, if left unattended, they could be a catalyst for depression. By dwelling in a negative state and failing to understand the role your emotions play, you halt your journey to reaching your true potential.

Think about the countless events in your life that have triggered negative emotions. Life, as we know, is no stranger to such scenarios. However, when left undiscussed and unresolved, your subconscious mind stores a **Negative Emotional Charge (NEC)** for each of these instances in your neurons. The more you experience these unresolved negative responses or feelings, the more NECs are hoarded and suppressed in your nervous system, **forming chains of NECs**, referred to as **Gestalts** in psychology.

Conventionally, psychologists and therapists use techniques like psychoanalysis and hypnotherapy to identify and address the highly-charged emotional events in a person's life. However, this process is often slow, exhausting, emotionally draining, and can create a hefty financial cost over time. It requires visiting and discussing every significant event individually in the hope that the **Negative Emotional Charge (NEC)** associated with it will be released.

All NECs for a particular emotion like anger, for instance, start to form a chain-like structure, known as a Gestalt. This Gestalt begins forming in your neurons early in life and continues to elongate as we repeatedly experience that particular emotion. Each NEC in the anger chain is linked to a specific event, and the longer the chain, the more difficult it is to control that emotion when it's triggered by internal or external stimuli. This principle applies to all other negative emotions, such as fear, sadness, hurt, guilt, shame, frustration, rage, doubt, anxiety, worry, jealousy, stress, and more.

Enter Negative Emotional Therapy™ (NET™), a swift and potent technique that aids in the release of all NECs linked to past events for each particular emotion. By eradicating all the major Negative Emotional Charges, you regain control over your emotions, freeing them from controlling you. The release of each emotion's Gestalt dramatically increases your Emotional Intelligence levels (E.Q.), a trait highly valued when large corporations scout for top management staff.

By undergoing Negative Emotional Therapy™, you liberate yourself from the emotional bondage of past events that still affect your daily life, relationships, success, and happiness.

Negative Emotional Therapy™ offers a profound opportunity for personal growth and transformation, allowing you to break free from the chains of negative emotions that have held you back and silently sabotaged your daily life, relationships, success and happiness. By embracing this revolutionary approach, you open the door to a myriad of benefits that will enhance your emotional intelligence, energy levels, and overall perspective on life. Let's explore the incredible advantages that await you:

1. **Dramatic Increase in Emotional Intelligence (E.Q.):** Through Negative Emotional Therapy™, you will witness a remarkable increase in your emotional intelligence. Develop a deeper understanding of your emotions, enabling you to navigate relationships and challenges with greater empathy and insight.
2. **Reduced Vulnerability to Negative Emotional Triggers:** Experience a newfound resilience against negative emotional triggers that once had a stronghold on your well-



being. Negative Emotional Therapy™ empowers you to release all these negative emotional triggers, allowing you to maintain emotional balance and control in the face of adversity.

3. **Freedom from Upsetting Triggers:** Imagine a life where the things that used to upset you no longer hold the same power. Negative Emotional Therapy™ liberates you from the grip of past traumas and negative experiences, freeing you to approach life with renewed peace and emotional stability.
4. **Empowered Emotional Control:** Harness the power of empowering insights gained from NET™ sessions, enabling you to effectively navigate and control your emotional state when negative emotions arise. You will have the tools to manage your emotions with grace and resilience.
5. **Increased Creative Energy:** As you release the suppressed negative emotional gestalts from your body, an abundance of creative energy is unleashed within your brain. Experience a surge of inspiration, innovation, and fresh ideas as your mind is freed from the weight of negative emotional baggage (NECs).
6. **Heightened Physical Energy:** By releasing low negative emotional energy from your body's neurons, you will experience a significant increase in physical energy. Feel a newfound vitality and stamina, allowing you to engage fully in life's activities and pursuits.
7. **Rejuvenation and Vibrancy:** Shedding the heavy burden of negative emotional baggage rejuvenates your entire being, both inside and out. Experience a revitalised sense of youthfulness, radiating with vibrancy and enthusiasm as you embrace life's opportunities.
8. **Upward Shift in Consciousness:** Embark on a transformative journey towards positive consciousness and self-awareness. Through Negative Emotional Therapy™, you will move up into the consciousness of courageousness to take full responsibility for your own life, paving the way for personal growth and self-empowerment.
9. **A Positive, Optimistic Future:** It is said that we become what we think about. The thoughts we cultivate shape our reality, influencing our actions and ultimately determining the results and course of our lives. Negative Emotional Charges (NECs) are the residual emotional imprints that stem from past negative experiences. They continue to influence our thoughts, feelings, and actions, often holding us back from reaching our full potential. However, through the transformative process of letting go of these NECs, we free ourselves from the shackles of negativity and open the door to a new, more positive, and optimistic future.
10. **Goal-Oriented Mindset:** Negative Emotional Therapy™ naturally fosters a goal-oriented mindset, empowering you to set and achieve goals with accelerated capabilities. Harness your newfound clarity and determination to conquer your dreams and create the life you desire.
11. **Increased Positivity and Life Outlook:** As negative emotions are released, a remarkable shift occurs within your thoughts, feelings, and overall outlook on life. Experience an uplifted sense of positivity, optimism, and gratitude, attracting abundance and fulfilment into every aspect of your life.

In conclusion, Negative Emotional Therapy™ holds the key to your emotional freedom and personal transformation. Embrace this opportunity to elevate your emotional well-being,

unlock your true potential, and embrace a future filled with positivity, success, and fulfillment. Take the first step towards a brighter future today.

For more information on Negative Emotional Therapy™ and how it works, click the link below. Seize your chance to reclaim control over your emotions and set foot on the path to a more fulfilled life.

<https://transformationcoachingacademy.co.za/negative-emotional-therapy-2/>

## Negative Belief Therapy™: The Power to Remove Negative, Limiting or Sabotaging Beliefs

Beliefs are the foundation of who we are and what we believe we can achieve. They serve as the internal operating system of our minds, filtering and shaping our experiences.

**Your beliefs are your Personal Version of the truths. They are NOT necessarily the universal or absolute truths.**

Beliefs have a profound impact on every aspect of our lives. They control our thoughts, attitudes, behaviours, habits, success, wealth, happiness, self-confidence, and so much more. They play a significant role in our moment-to-moment experiences and even affect our health. With hundreds of thousands of belief structures shaping our lives, it's crucial to recognise their influence.

When someone embarks on a journey to improve their life or achieve success, their beliefs must align with their aspirations. No matter how hard they try or how many actions they take, if their beliefs do not support their goals, they will struggle to attain the desired outcomes.

Unfortunately, many people are **unaware** of the **invisible belief prisons** that hold them back. In our Transformation Coaching System™, we prioritise helping clients identify and become aware of their negative, limiting, and self-sabotaging beliefs.

These negative and limiting beliefs can take many forms, such as "I am not good enough," "I am unworthy," or "I can't achieve...." "I can't do... " They undermine our self-worth and hinder our progress towards happiness, success, fulfilment, and more.

Once we have identified these negative/limiting beliefs, our powerful technique, Negative Belief Therapy™, comes into play. We systematically uproot these beliefs, one by one, and replace them with empowering beliefs that support growth and transformation.

Having the ability to spot these negative, limiting, and self-sabotaging beliefs in yourself and your clients is incredibly empowering. Once identified, Negative Belief Therapy™ is employed to eradicate them and **replace them with empowering beliefs** that propel personal growth.

By following the script in my Transformation Coaching System™, you can assist your clients in creating a mindset and belief system that aligns with their highest good and intentions. Negative Belief Therapy™ becomes a powerful tool in transforming both your own life and the lives of your clients.

## The Silent Trauma Technique™

Introducing the Silent Trauma Technique™, a powerful tool that allows your clients to effortlessly let go of charges and triggers associated with traumatic events without the need for them to share the explicit details. With this technique, you can free your clients from the grip of unwanted negative internal responses to specific triggers, all while respecting their privacy.

What sets the Silent Trauma Technique™ apart is that, as a coach, you are not exposed to the explicit content or mental images of your clients' traumatic experiences. This protects your well-being, as some stories and experiences can be haunting. With this technique, you can focus solely on the emotional charges and triggers without delving into the content of the events.

Let's consider an example to better understand the power of this technique. Imagine a person who experiences a strong negative emotional response when they see or hear a particular person. This individual may have been a source of past harm or trauma. Whenever they encounter this person or hear their voice, all the negative emotions associated with the traumatic event resurface instantly. The Silent Trauma Technique™ aims to collapse these negative emotional charges and triggers, allowing your client to find relief and reclaim their emotional well-being.

Sexual abuse survivors also often experience significant challenges in their intimate relationships. Past traumas can trigger negative emotions during moments of intimacy, hindering their ability to experience pleasure and connection. The Silent Trauma Technique™ offers a solution to these triggers, allowing individuals to heal and restore healthy, fulfilling relationships.

For instance, I once worked with a client who had endured three incidences of being raped. These traumatic experiences had created strong triggers that disrupted her intimate relationship with her spouse and prevented her from getting pregnant for 4 years. Despite seeking various therapies and counselling over 13 years, the conventional treatments were unable to alleviate these triggers. However, through the Silent Trauma Technique™, I was able to help her release these emotional triggers. Remarkably, just one month after our session, she became pregnant and now has two beautiful children.

Stories like these are inspiring, as they demonstrate the profound impact of freeing individuals from emotional trauma that affects their health, life, and relationships. In our experience, releasing just one very traumatic experience can **increase** a person's

**Emotional Intelligence Levels by 10-23 points**, which is unprecedented in the field of psychology. Additionally, a mere 5-point increase in someone's EQ Level can boost their productivity by 75%. Are you starting to see the value of this technique and Negative Emotional Therapy™?

The Silent Trauma Technique™ can be applied to a wide range of traumas, such as domestic violence, rape, sexual abuse, car accidents, hijackings, armed robberies, and more. Its versatility makes it a valuable tool for addressing any trauma your clients may have experienced.

As a Life Transformation Coach utilising the Transformation Coaching System™, you have the power to free countless individuals from their traumatic experiences and help them live happy, fulfilled lives. In the Training Course, you will witness the profound change that occurs when clients are liberated from traumatic emotional triggers by watching recorded live therapy sessions that demonstrate the transformative impact of the Silent Trauma Technique™. By following the script provided, you can guide your clients towards healing and empowerment.

**P.S.** Just a heads up - when you reach Level 2, I (Burk) will personally invite you to a live Zoom call where I'll assist you in releasing all your negative emotional charges, triggers, and negative beliefs stemming from past traumas. This is just another way for me to support you in becoming the best possible version of yourself, so that you can in turn help others.

## Phobia Therapy™

Imagine being able to free any person from the grip of their phobia in just 45 to 55 minutes. With the revolutionary Phobia Therapy™, this remarkable feat is not only possible but attainable. This powerful technique allows you to guide individuals through a transformative process that liberates them from the shackles of their deepest fears, no matter how severe they may be.

Phobias can have a profound impact on a person's life, limiting their experiences and holding them back from reaching their full potential. However, with Phobia Therapy™, you have the ability to help individuals break free from these limitations and reclaim their power.

This technique is designed to address the underlying causes of phobias and dismantle them at their core. By exploring the root of the fear and utilising proven therapeutic methods, you can facilitate a profound shift in the individual's perception, resulting in the elimination of the phobia without the need to talk about it.

## **Anxiety Eliminator™**

Imagine being able to instantly eliminate any form of anxiety and simultaneously influence future events to align with your desires. With the ground-breaking technique of Anxiety Eliminator™, this powerful feat is not only within reach but easily achievable. Once you gain a deep understanding of anxiety - what it is and why you experience it - you'll quickly realise why you have the power to eliminate it.

Anxiety can be a crippling force, hindering individuals from living their lives to the fullest. However, with Anxiety Eliminator™, you hold the key to unlocking a life free from the burdens of anxiety. This technique, with its simplicity and effectiveness, will become a valuable tool you'll want to share with all your clients and loved ones.

By comprehending the nature of anxiety and the underlying reasons behind its manifestation, you gain the power to release its grip on your life. Anxiety Eliminator™ empowers you to face anxiety head-on and dismantle it, allowing you to step into a state of calm, confidence, and control.

What sets Anxiety Eliminator™ apart is its ability to not only eliminate anxiety in the present moment but also influence future events. By using this technique, you can shape the outcomes you desire, helping to create a future filled with positivity and alignment with your intentions.

## **The Unconditional Self-Love Technique**

Discover the remarkable power of the Unconditional Self-Love Technique and learn how to help anyone transform their self-perception into one of deep and unwavering self-love.

In our society, it is common for people to base their self-worth on their achievements or good deeds. However, true self-love goes beyond these external factors. With the Unconditional Self-Love Technique, you have the ability to guide individuals in shifting their perception of themselves at a profound subconscious level.

Your relationship with yourself sets the foundation for your overall success, happiness, and health. Without a deep sense of self-love, individuals often find themselves lacking in self-esteem or plagued by negative emotions towards themselves. This lack of self-love can lead to self-sabotaging behaviours, as individuals may feel unworthy of love and success.

The Unconditional Self-Love Technique aims to eliminate low self-esteem and low self-confidence, empowering individuals to embrace their true worth and potential. By helping individuals cultivate a sense of unconditional self-love, you equip them with the tools to break free from self-destructive patterns and live a life filled with confidence, self-acceptance, and fulfilment.

One of the most profound aspects of this technique is the realisation that we cannot truly love others unconditionally until we have learned to love ourselves unconditionally first. By guiding individuals towards self-love, you not only transform their relationship with themselves but also open the door to loving and accepting others on a deeper level.

Imagine the impact of helping individuals eradicate self-doubt, low self-esteem, and self-sabotage. The ripple effect of such a transformation extends beyond the individual and touches the lives of those around them. By sharing the Unconditional Self-Love Technique, you have the power to uplift and empower individuals to embrace their inherent worthiness and experience a life filled with joy, love, and self-acceptance.

So, dive into the transformative world of the Unconditional Self-Love Technique and witness the incredible shifts it can bring to your clients' lives. By helping them cultivate unconditional self-love, you guide them towards a path of personal growth, empowerment, and the ability to truly love themselves and others.

## **The Driver Focus Filter™: The Filter in our Brain that Affects our Life, Results & Success**

We all have a powerful filter that shapes our perception of life and influences our level of success. This filter is known as the Driver Focus Filter™, and it determines how we process the information we receive through our senses. Everything we see, hear, touch, taste, and smell is filtered through this dominant question we ask ourselves repeatedly.

This dominant question, or Driver Focus Filter™, has a significant impact on our lives and outcomes. It filters, deletes, generalises and distorts the information we receive based on its focus. Unfortunately, many people ask themselves negative or limiting questions, which in turn negatively impact their lives.

For example, questions like "Am I good enough?" or "What if I fail?" create a lens through which we view the world, leading to doubt and self-limitation. Even if we ask ourselves positive questions, the focus may still hold us back from what we truly desire.

The good news is that we can change our Driver Focus Filter™ to one that empowers us and aligns with our desires. By identifying our current dominant question and shifting our focus to eight different empowering focus points, we can transform our perception and experience of life.

Consider what you would like to focus on in life, such as inner peace, joy, love, success, abundance of wealth, enlightenment, energy, or knowledge. These are just a few examples, but the possibilities are endless. You can choose the top eight things you desire to have and experience in life with a newly formulated Driver Focus Filter™.

Once you understand how to align your Driver Focus Filter™ with these empowering focus points, you will begin to see and experience more of what you truly want. (The more we focus on something, the more it tends to manifest in our lives.)

By consciously programming your Driver Focus Filter™ with your desired focus points, you open yourself up to a world of possibilities and experiences. You can cultivate inner peace, attract abundance, tap into your inner power, and embark on a journey of personal growth and fulfilment.

Are you ready to change your Driver Focus Filter™ and create a life filled with the things you truly desire? Let me guide you and teach you how to align your focus with your deepest desires. Together, we can transform your perception and bring your aspirations to life.

## **Revolutionary Success Mindset Strategies: Unlocking the Power Within**

In this transformative part of the coaching program, you will discover revolutionary strategies rooted in quantum physics that will empower you to take control of your life and shape your reality. By understanding the fundamental principles of quantum physics, the law of vibration, and the levels of consciousness, you will tap into the immense power within you to manifest your goals and create the life of your dreams. Let's explore the incredible insights and techniques that await you:

- **Law of Vibration:** Gain a deep understanding of the Law of Vibration and how it influences your reality. Learn that like vibration attracts similar vibration, and that your vibrational frequency is determined by your emotional state of being. By harnessing the Law of Vibration, you can align your thoughts and emotions with your desired outcomes, attracting them into your life with ease and efficiency.
- **Levels of Consciousness:** Explore the profound impact that different levels of consciousness have on your life. Discover how negative consciousness levels can hinder your progress and limit your potential, while higher consciousness levels, such as love, courage, happiness and abundance, can liberate you. Learn how to raise your consciousness level and experience the true abundance that life has to offer.
- **Outcome-Based Thinking:** Shift your mindset from problem-based thinking to outcome-based thinking. Instead of focusing on the obstacles and challenges, learn how to direct your energy towards envisioning and manifesting your desired outcomes. By aligning your thoughts and actions with your goals, you will accelerate your journey to success.
- **Subconscious Reprogramming:** Tap into the power of your subconscious mind to manifest your desires. Discover effective techniques and coaching methods that allow you to reprogram your subconscious beliefs and align them with your goals. Unlock

the full potential of your subconscious mind to effortlessly attract what you choose to have and experience.

- **Monitoring Your Thoughts:** Gain awareness of the power of your thoughts and learn how to monitor them effectively. Understand that your thoughts shape your perception and ultimately determine your experience of the outer world. Discover techniques to distinguish between creative thoughts that align with your goals and destructive thoughts that hinder your progress. By consciously choosing positive, goal-oriented thoughts, you can redirect your focus and manifest your desires.
- **Perception Shifting:** Realise the incredible power of perception in shaping your reality. Understand that your perception of yourself and the world around you directly influences your experiences and relationships. Learn how to change your perception, both of yourself, other people and your external circumstances, to create a more positive and empowering reality.
- **Becoming the Cause:** Empower yourself by shifting from the effect side of life to the cause side. Take control of your circumstances and take responsibility for your actions, thoughts, and choices. By embracing the role of the cause, you become the driver of your life, propelling yourself towards success and fulfilment.

This program offers so much more, from understanding the power of intention to harnessing the energy of gratitude and visualisation. Prepare to embark on a transformative journey that will unlock the immense power within you to manifest your dreams and create the life you truly desire. Are you ready to embrace your limitless potential and step into a future filled with abundance and success? Start your journey today.

## Conclusion

In conclusion, the power and effectiveness of the Transformation Coaching System™ are undeniable. There is no other coaching program like this on the planet, guaranteed. It offers a unique approach to coaching that sets it apart from any other life coaching methods out there. If you resonate with what we have discussed, then now is the perfect time to take action and enrol in the Life Transformation Coaching Course. (If you are unable to enrol right now, then set a clear goal that you have access to the Life Transformation Coaching Course. Additionally, set a firm intention to do whatever it takes to achieve this goal. 'Never give up, never give in!' A true coach will do whatever it takes to attain their desires. Are you that kind of coach? We would love to work with you!)

By investing in yourself and committing to this course, you are making a decision that will change your life for the better. You deserve to value yourself and recognise the immense worth of this investment. Once you embark on this journey, there will be no looking back. Your life will be empowered and transformed, enabling you to guide and help others on their own transformative paths.



As coaches in transformation and empowerment, Burk and Isobel, we are here to support you every step of the way. We have seen first-hand the profound impact that this coaching system can have, not only on our own lives but also on the lives of countless others. Together, let's create a ripple effect of transformation and make a lasting difference in the world.

So don't hesitate any longer. Seize this opportunity to invest in yourself, embrace your potential, and embark on a journey of personal growth and empowerment. Enrol in the Life Transformation Coaching Course today and prepare to unlock a future filled with success, happiness, and fulfilment.



**Enrol Now**